



What's New in HPE Mobile Center October 6, 2016

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Hosted By



Bob Crews
President
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Florida Chapter Leader



Today's Speakers



Evgeny Karasik R&D- Functional Architect Hewlett Packard Enterprise



David Landsberg
Senior Product Manager
Hewlett Packard Enterprise

Housekeeping

- This "LIVE" session is being recorded
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 Please type questions in the Questions Pane



Webinar Control Panel

Toggle View Window between Full screen/window mode.

Questions





Hewlett Packard Enterprise



Master the mobile app lifecycle

with a User Experience mindset



The user experience is everything













Simplicity is the ultimate sophistication.



Enterprise

Roadblocks to a great user experience

Ever evolving technology



Multiple versions of your own app



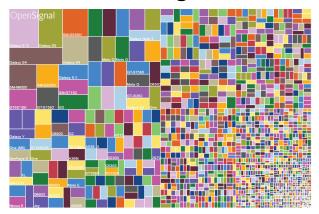
Enterprise Systems



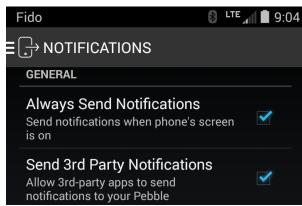
Users' context



Device/OS Fragmentation



Interactions, events,

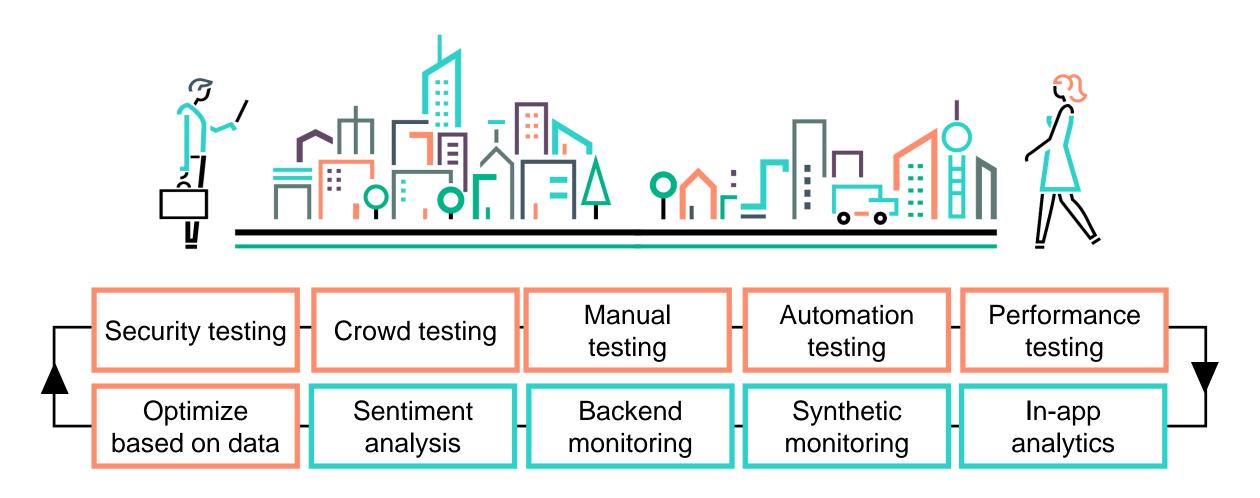


The qualities of the mobile experience **Aesthetics** Looks fantastic **Utility** Fulfills its purpose **Stimulation** Arousing the 88 Utility **Usability WOW** factor Usability Easy to use Q[†] Satisfaction, playfulness Value Resource consumption **Security** 8 **Performance** Security Protect my life 0 D 0 D Needs to be fast Aesthetics Proactivity **Playfulness** Value Makes you Totally smile worthwhile **Hewlett Packard** 10 Enterprise

HPE Software helps customers deliver high-quality mobile apps and ensure a consistent, positive user experience under any circumstance.

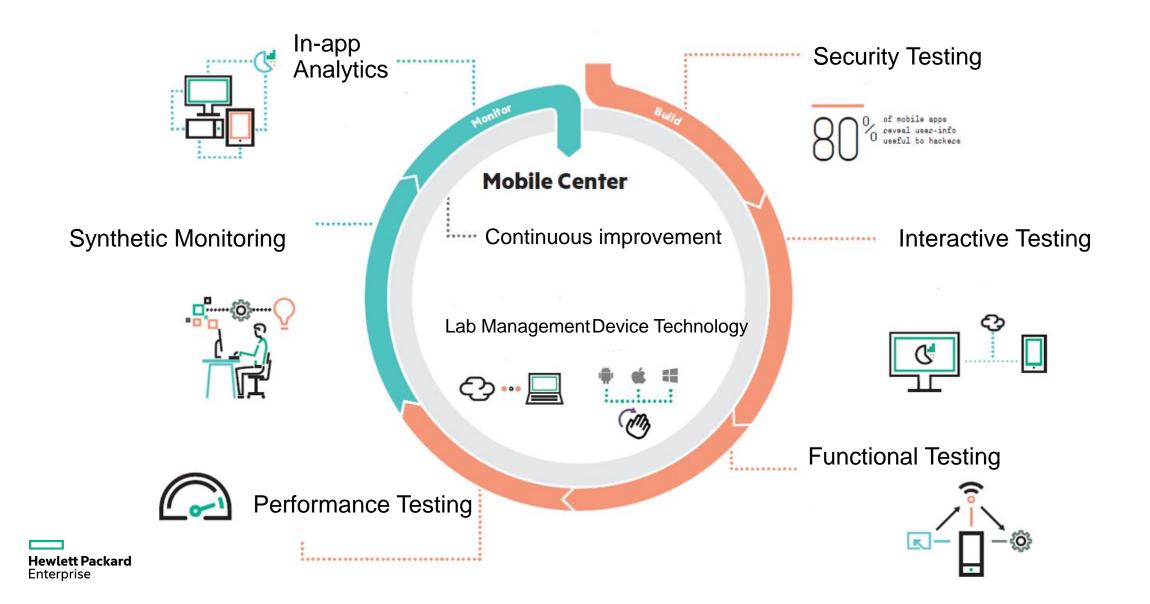


Approaching the mobile app lifecycle with a UX mindset





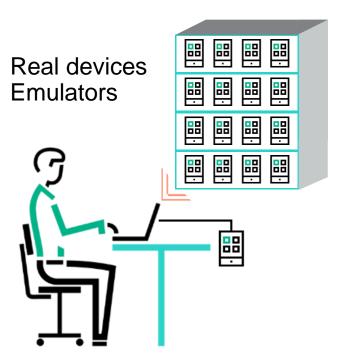
Introducing the HPE Mobile App Solution

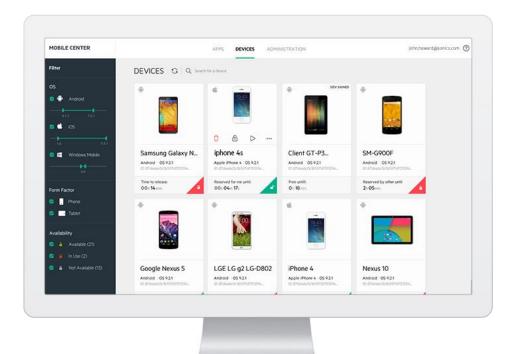


HPE Mobile Center

Your single gateway to the mobile technology

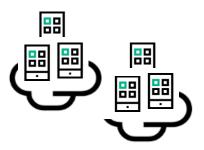
Your private cloud





HPE Mobile Center

Public cloud

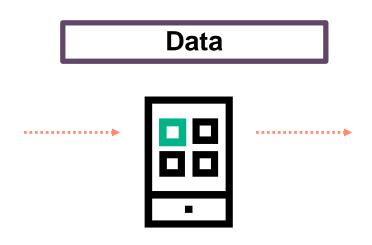


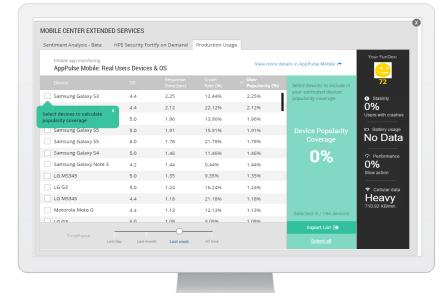




Step 1: Shift mobile analytics left

HPE Mobile Center comes with HPE AppPulse Mobile





In-app analytics are integrated into your mobile apps to monitor the experience of real users

HPE Mobile Center

Insights



App owners, developers and testers informed by all relevant data from build 1



Why integrate Security?

Security breaches can cost your company millions



The cost of security failures is high

\$1 M

Regulatory compliance cost

Average cost of a single violation for credit card companies

\$5.4M

Average breach cost

Average cost per data breach in the USA (lowest \$1.5M in India)

\$20M

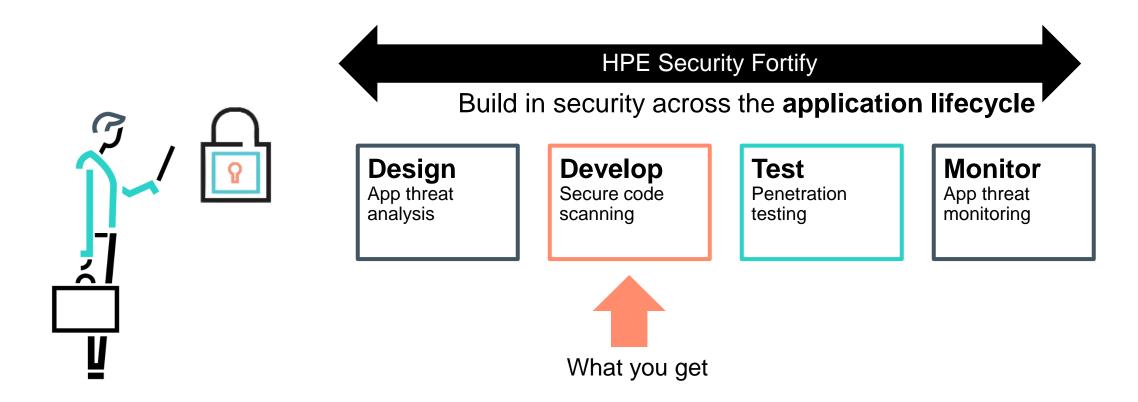
Single breach cost

Cost to a US Government agency after breach of 26.5M records



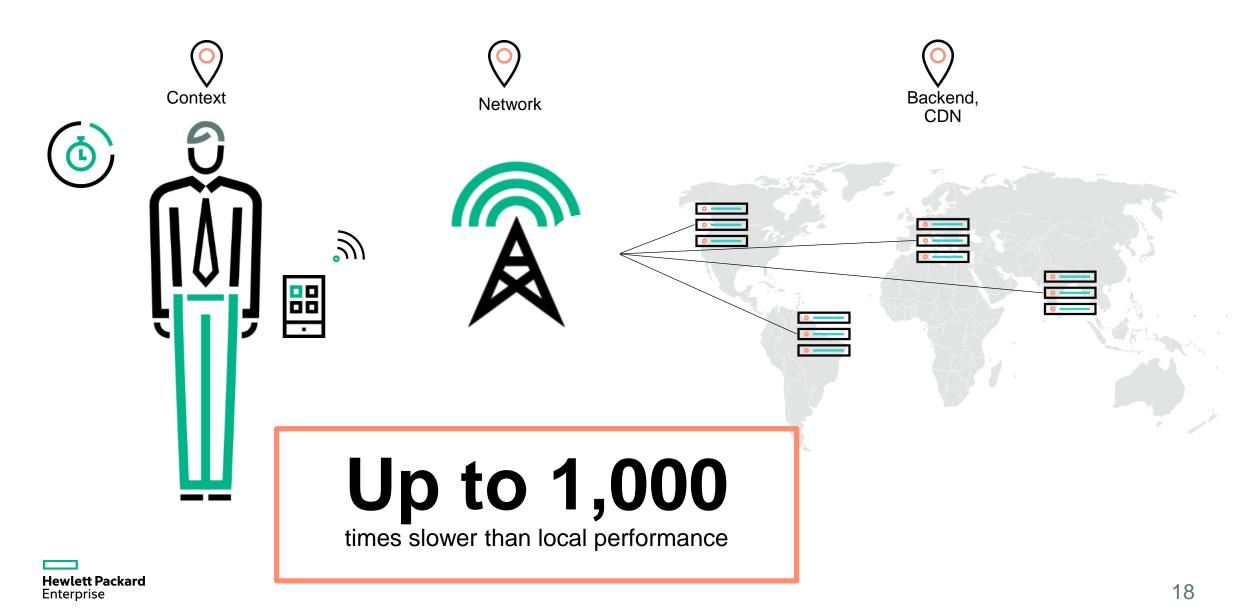
Step 2: Submit your app for security scans

HPE Mobile Center comes with HPE Security Fortify



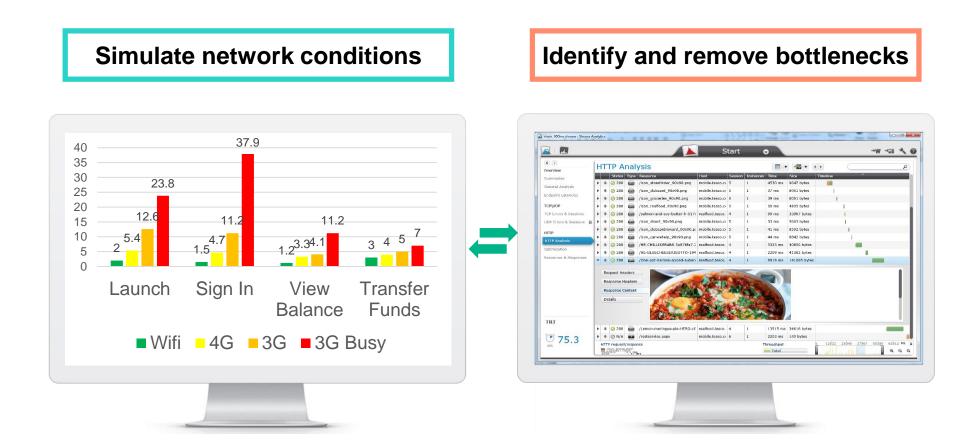


How to optimize the mobile client performance?



Step 3: Identify the performance offenders earlier

HPE Mobile Center comes with HPE Network Virtualization





Step 4: Accelerate Manual Testing

Structured exploratory and interactive testing



Unleash the testers creativity by exploring the app with a user mindset, seamlessly report back on the defects, provide feedback on the design, while slashing test cycle time

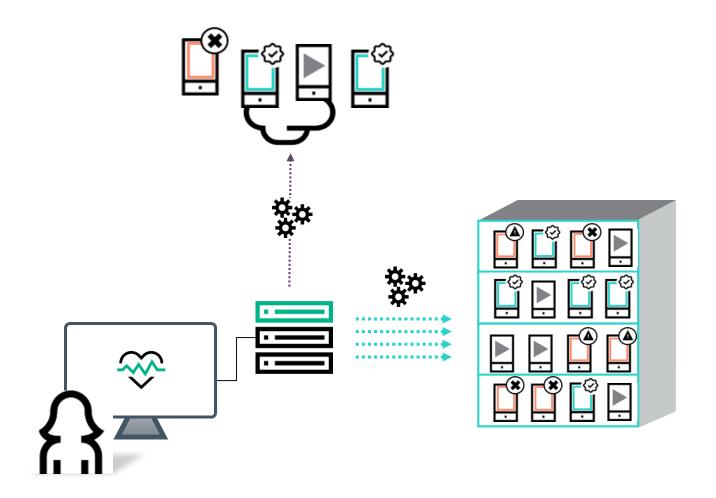


Will your app survive in the app jungle?

Not enough time to validate all combinations

Too many releases, too often

Not mature enough to automate

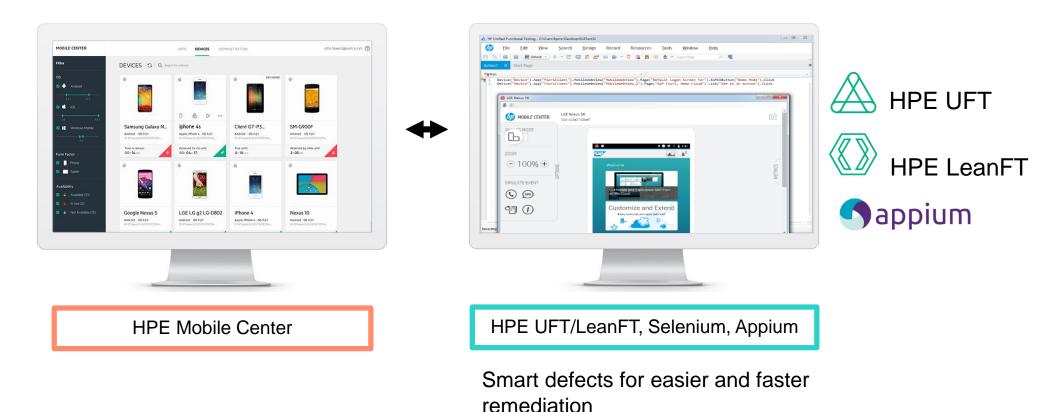




Step 5: Automate Functional Testing

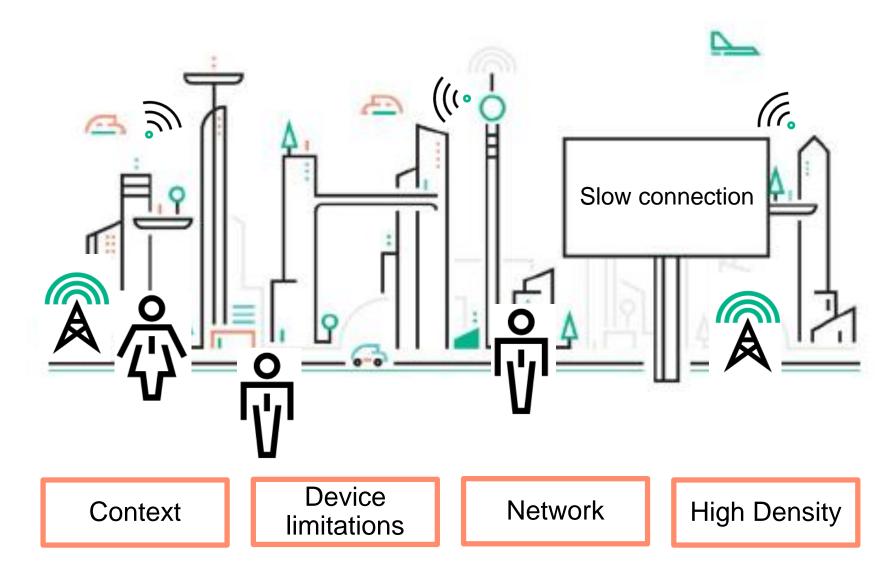
Automate the sheer number of test cases

Increase test coverage and speed up test cycle with object-based automation, easy maintenance and smart reports, supporting remote and local iOS and Android devices





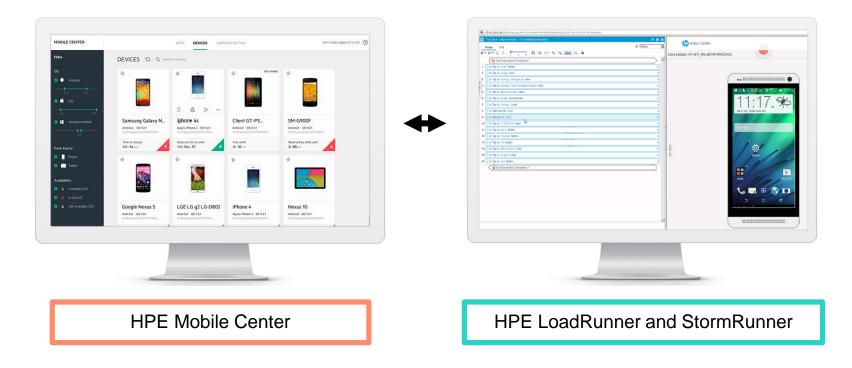
Will performance follow?





Step 6: Plan, run, and scale web and mobile performance testing

Get an accurate picture of the end-to-end mobile performance



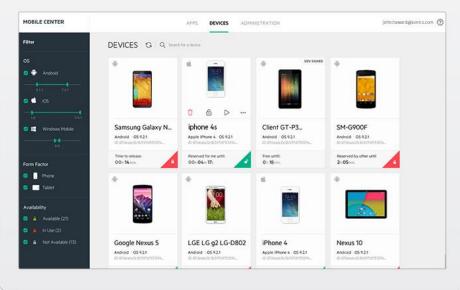
Combine virtual users and real devices, run simple, elastic, and realistic tests from multiple geographies across various real-world network conditions

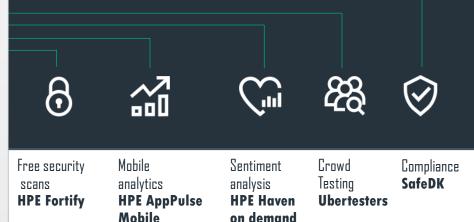


HPE MOBILE CENTER



Android, iOS, Windows Private cloud of devices Amazon device farm Google and Genymotion emulators





Application Delivery

Manual Testing **Sprinter**

Functional Testing
UFT LeanFT
Selenium Appium

Performance Testing
Load Runner StormRunner
Performance Center

Network Virtualization and Analytics



Operations Management

Mabile Manitaring
AppPulse Active
Application Performance Management





HPE Mobile Center 2.01



Main themes of Mobile Center 2.01



Crowd Testing



SDK Scanning



Non-instrumented Hybrid applications



Record on Native Browsers



ALM Integration

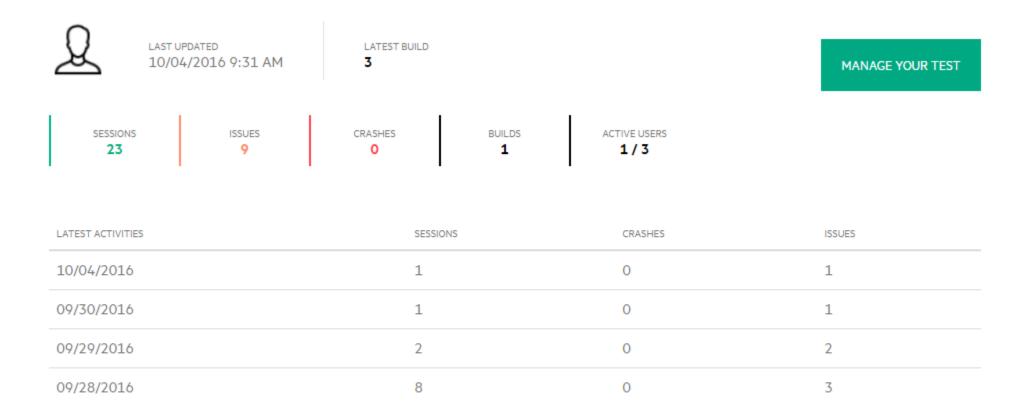


New Beta/Crowd Testing and Management capabilities



Hewlett Packard Enterprise

Crowd Testing / Beta Testing via Ubertesters



11



09/27/2016

Confidential

5

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Do you know what is inside your app?

App X-ray (SDK scanning) via SafeDK

SCANNED ON

09/26/2016 7:14 PM

YOUR APP CONTAINS

5 SDK(s)





Acra

Testing, Crash Reporting



AppPulse Mobile

Crash Reporting, Analytics



ListViewAnimations

Tools



NineOldAndroids

Graphics

Deprecated

30



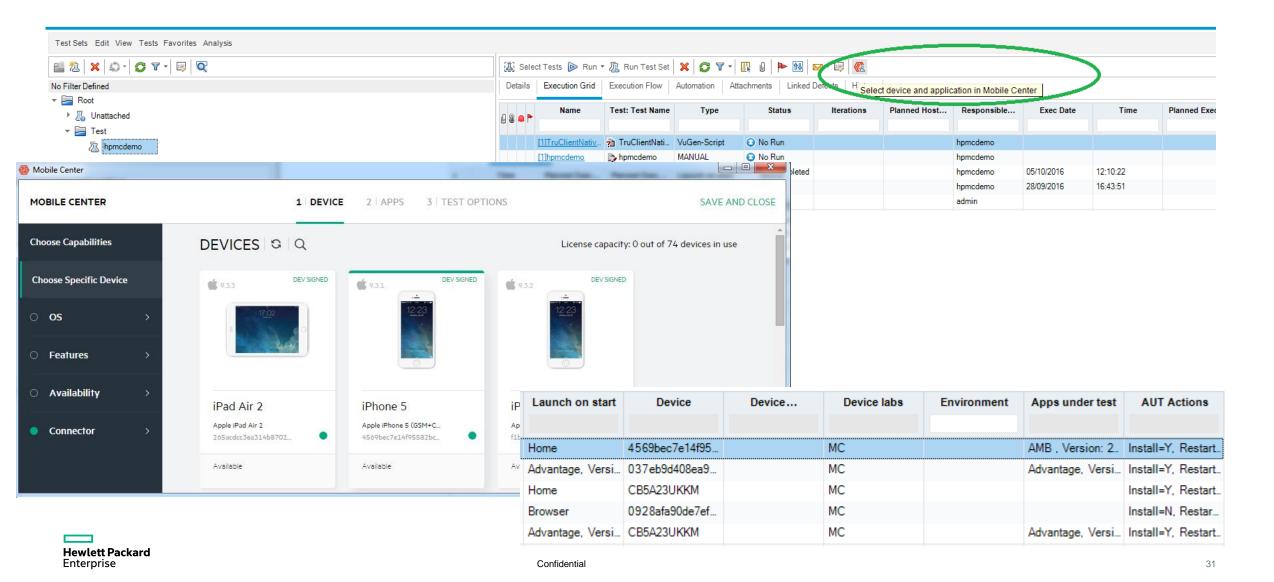
Real User Monitoring (RUM)

Performance Monitoring

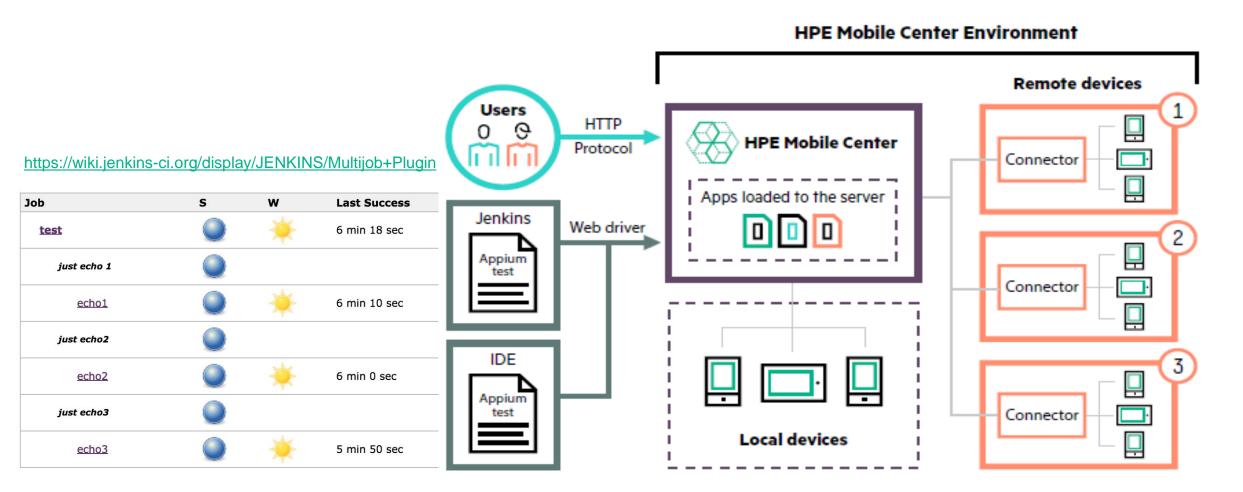


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ALM Integration (12.53 Patch 1, 12.21 Patch 3)



Parallel execution of Appium scripts







Live Demo



For more information:

www.hpe.com/software/mobiletesting

Mobile Testing Checklist: http://go.saas.hpe.com/mobile-center/mobile-testing-checklist





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Top ten reasons to attend











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Chief Executive Officer Meg

Whitman and the executive

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Packard Enterprise

industry visionaries

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further, faster.

Accelerate next with Hewlett Packard Enterprise Transformation Advisors

Bring your digital transformation to life through one-on-one consultations with our solution architects on hand to answer your questions and address your challenges to help you accelerate what's next for your business.

Seize valuable opportunity

Time-to-value is the new name of the game, and the ability to capitalize immediately is key to survival. Through the Transformation Zone and Innovation and Spotlight Sessions, you'll learn how HPE can help you transform your organization to significantly reduce the time-to-value of your IT investments.

Accelerate transformation with IT consumption

The velocity of change in today's IT world is daunting. Driving innovation while still running the business is essential. Through a series of Spotlight, Theater and Breakout Sessions, learn how you can fund transformation. map your investment strategy to your IT roadmap and achieve faster time-to-market.

6









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