



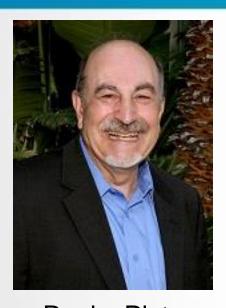
Proactively Monitor User Experience in a User-Centric Digital World June 15, 2016

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Hosted By



Rocky Pisto
Pittsburgh, Chicago, Indiana, Kentucky, Michigan,
and Ohio Leader
Big Data and BSM SIG Leader



Today's Speaker



Dan luster
APM Sr. Technical Marketing
Manager
Hewlett Packard Enterprise



Housekeeping

- This "LIVE" session is being recorded
 Recordings are available to all Vivit members
- Session Q&A:

Please type questions in the Questions Pane



Webinar Control Panel

Toggle View Window between Full screen/window mode.

Questions







Monitoring the User Experience

Agenda

- HPE APM monitoring & management solutions
- RUM:
 - Monitoring with RUM
 - RUM and Docker
 - Application Health
- Predictive Analytics
- Service Level Management
- With an eye towards the future
- Q&A





Forward-looking statements

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Users expect the world of your apps – Better give it to them

Instant gratification. It's the new norm

Will abandon apps after only three attempts or less

Say poor application issues give lower opinion of company that created





Waiting too long to respond to UX issues?





Few app teams are proactive

26%

of app teams will proactively examine user experience metrics in production

Lacking curiosity?

72%

of app/ops teams first learn about UX issues through user complaints

Simply Negligent?

40%

of app teams will release applications into production that fail to meet UX objectives



Visualize, Isolate and Predict to be where you need to be...

With HPE APM - Treat your App like a VIP

Reduced MTTR

Ensure app revenue

Prevent outages

Lower IT support costs



Visualize

App performance for best end user experience

- Across any app type
- Real User Monitoring and Proactive Monitoring
- 360° view across "end users" and infrastructure



You need to visualize your apps end to end, including answer to:

Which app and transactions are affected?

What is the business impact?

Which locations and users are affected?

Is the infrastructure implicated?



Isolate

App performance issues

- To a specific app version, device, carrier, etc..
- To a specific user flow all the way to the line of code in the backend
- To a specific 3rd party service

You quickly isolate issues within a business context:

What is the full topology of the application?

What application tier is the bottleneck?

What component is the bottleneck?

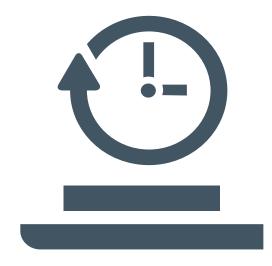




Predict

Predictive analytics for app performance

- Early warnings for service outages
- Early catch of issues (based on volume drop)
- No manual thresholds required



You don't want to wait for outages – proactively you need to know:

What anomalies are occurring?

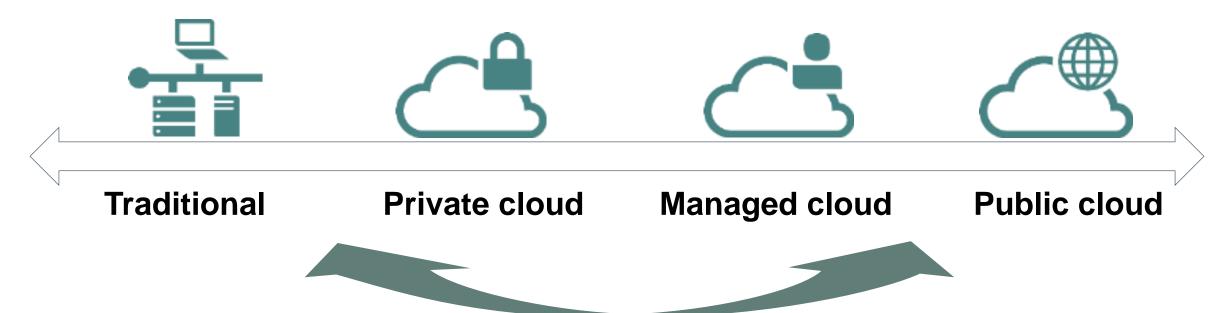
When did the issue begin?

What apps and transactions are at risk?



It is a hybrid world

Visibility - Be all knowing. Monitor Websites, Enterprise app, Mobile and Cloud services instantly from the perspective of your end-user



Agentless Proactive Monitoring and SLAs



Poll Question

What is your primary concern with your applications?



Poll Question

Which of the following HPE APM tools do you use today?



APMOverview



What is APM?

(BPM)

Gaining 360 degree visibility into the health of the end-to-end business applications for all types of applications and infrastructure

User **Experience**



Backend Traceability



SiteScope



Diagnostics

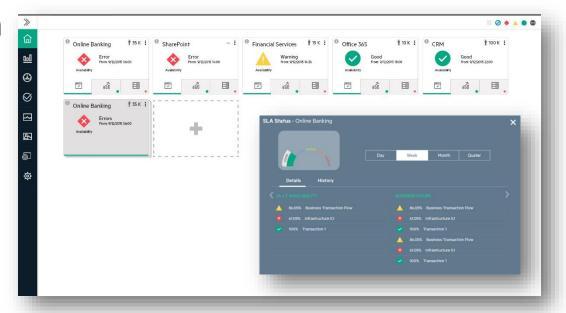
Dashboard, Reporting, Alerting, Service Level Management & **Predictive Analytics**

Mobile, Web & Enterprise Apps



End-to-End **Application** health

- Top down business view monitor, measure, and manage your application according to the impact to the business and your established SLA's.
- Visibility into business processes and services through role-based views
- Proactively identify problems before they affect end users.
- Suite of components that help you manage the application availability and performance from the end-user perspective all the way down to the application and infrastructure level

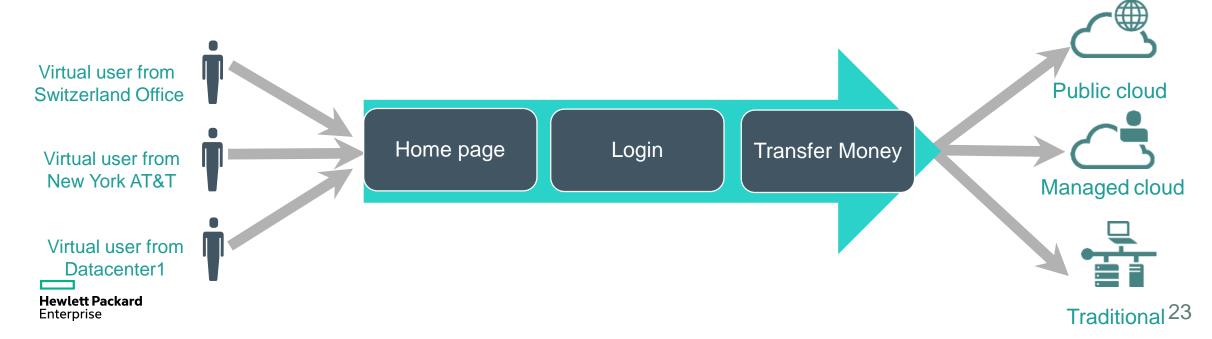






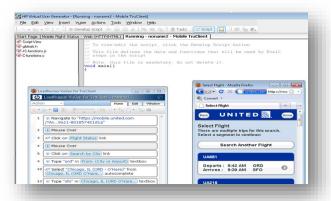
What is BPM?

- HPE Business Process Monitor (BPM) runs pre-recorded scripts against business services to proactively identify performance and availability problems
- Agentless monitoring for availability and performance of distributed IT infrastructures and applications
- Virtual Users are simulated by running scripts at regular intervals from multiple locations
- Broad range of protocol support more than 50 protocols that emulate and measure end user business processes.

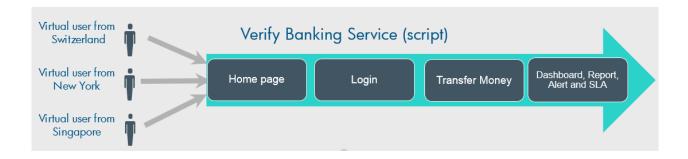


Proactive End-User Monitoring – How it Works

1 Record



2 Replay



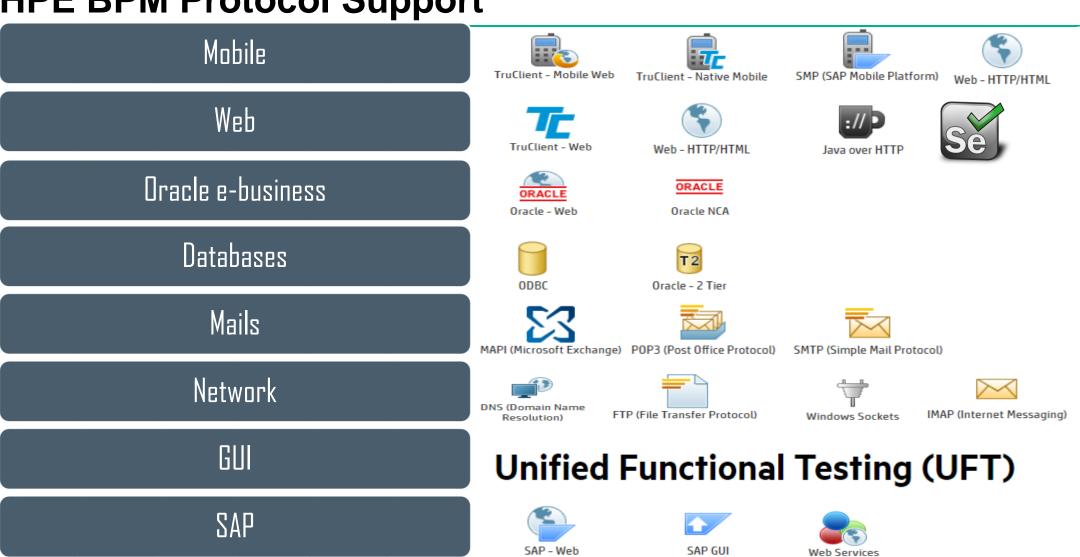
3 Review







HPE BPM Protocol Support























Citrix ICA







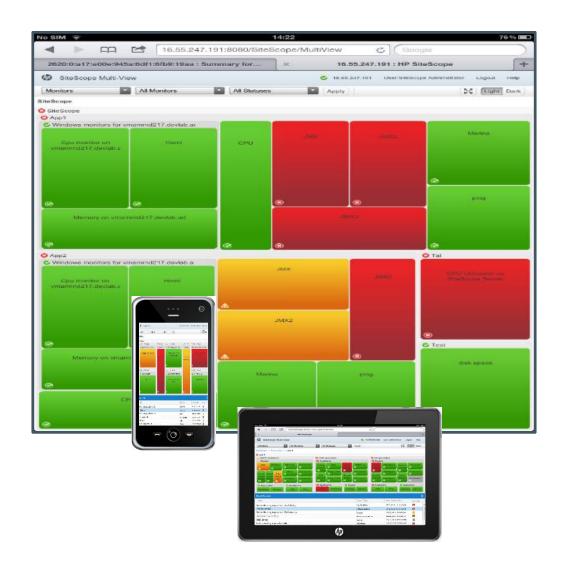


Siebel - Web

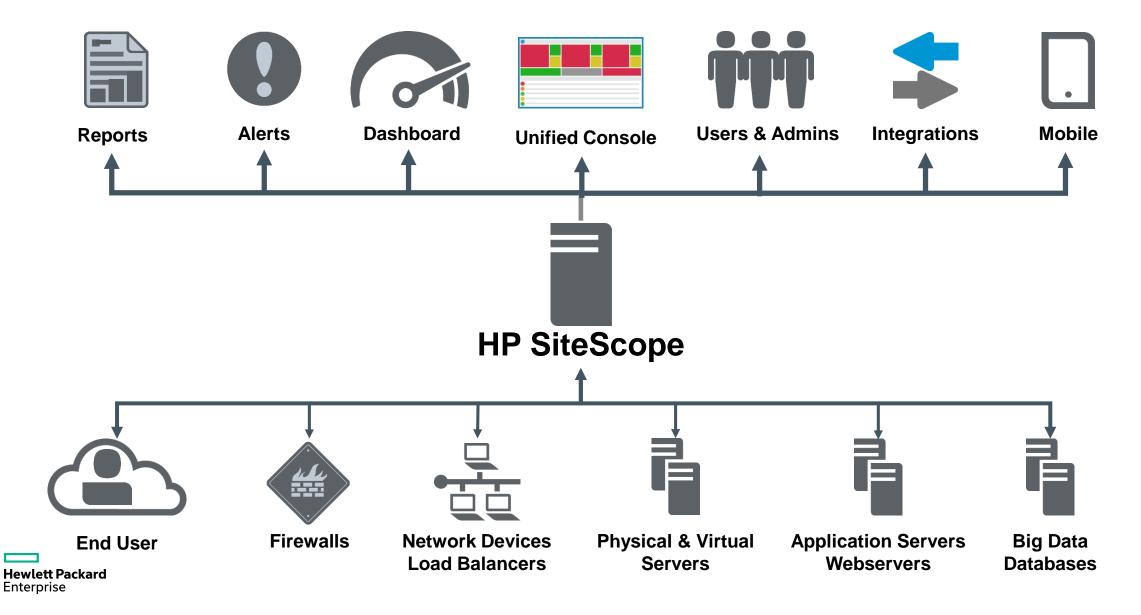
What is SiteScope?

SiteScope software is

- agentless monitoring for availability and performance of distributed IT infrastructures and applications
- Tons of out of the box content Monitoring for over
 150 proactive monitors
- Hierarchical, can be managed across multiple servers
- Virtualization and Cloud ready e.g.AWS and Cloud Watch
- Running in <u>9 mins (freemium)</u>
- Easily extended a rich catalog of solutions templates
- Integrations with HPE Operations Bridge, APM and many more tools.
- Tablet friendly, Multiview dashboard viewed anytime, anywhere on iPhone/iPad/ Android devices



How Does HPE SiteScope work?



Agentless Monitoring with HPE SiteScope

Server Monitors

CPU, Disk Space, Memory, Service, iLO, IPMI, Unix Resources, Syslog, Web Server, NonStop Resources/Event Log. MS Windows: Performance Counter, Event Log, Resources, Services State

Network Monitors

Formula Composite, SNMP, SNMP by MIB, SNMP Trap, DNS, FTP, Port, Ping, Mail, MAPI, Network Bandwidth, MS Windows Dialup,

Database Monitors

Database Counter, Database Query, IBM DB2, Oracle Database, Microsoft SQL Server, Sybase Database

Web Monitors

e-Business Transaction, WebScript, Link Check, URL, URL Content, URL List, URL Sequence

Streaming Monitors

MS Windows Media Player, MS Windows Media Server, Real Media Player, Real Media Server, MS Lync (Edge, Registrar, Archiving, Director, Mediation, A/V conferencing)

Virtualization Monitors

VMware Performance, VMware Host (CPU, Memory, State, Network, Storage), VMware Datastore, Solaris Zones, Microsoft Hyper-V, Amazon CloudWatch, KVM, Generic Hypervisor, Citrix

Generic Monitors

XML Metrics, Composite
Directory, File, JMX, Log File, Script, Web Service
Custom WMI, Custom Log File, Custom DB, Custom (Java)

Integration Monitors (EMS)

Technology Database, Log File, SNMP Trap, Web Service Integration, HP OM Event, HP Service Manager, NetScout Event

Application Systems Monitors

Apache Server

Broadvision Application Server

Check Point, Cisco Works,

ColdFusion Server, COM+ Server

MS Exchange, MS IIS Server, MS ASP Server

F5 Big-IP, News, Radius

WebSphere MQ Server

Oracle Application Server

SAP, SAP CCMS, Java web application server, work process

Siebel Application server, Siebel log, Siebel web server

SunOne Web Server, Tuxedo, UDDI Server

WebLogic Application server

WebSphere Application Server

WebSphere Performance Servlet

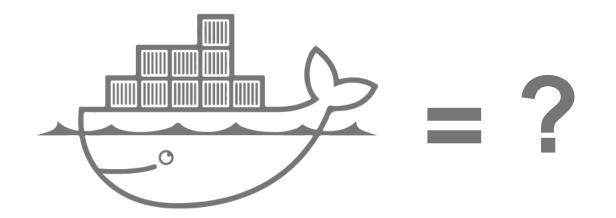
UDDI

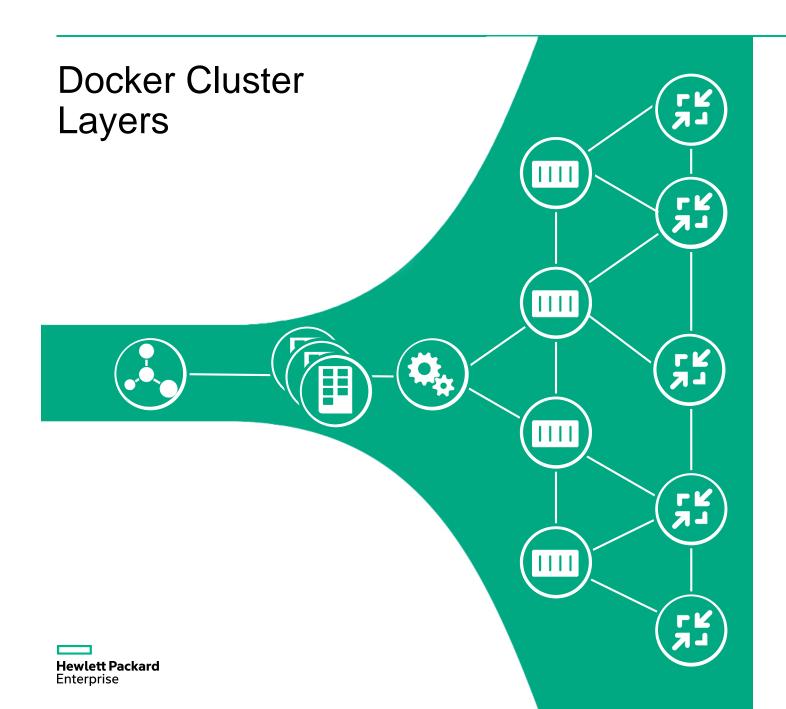
HAProxy, Memcached



Docker

What is Docker?









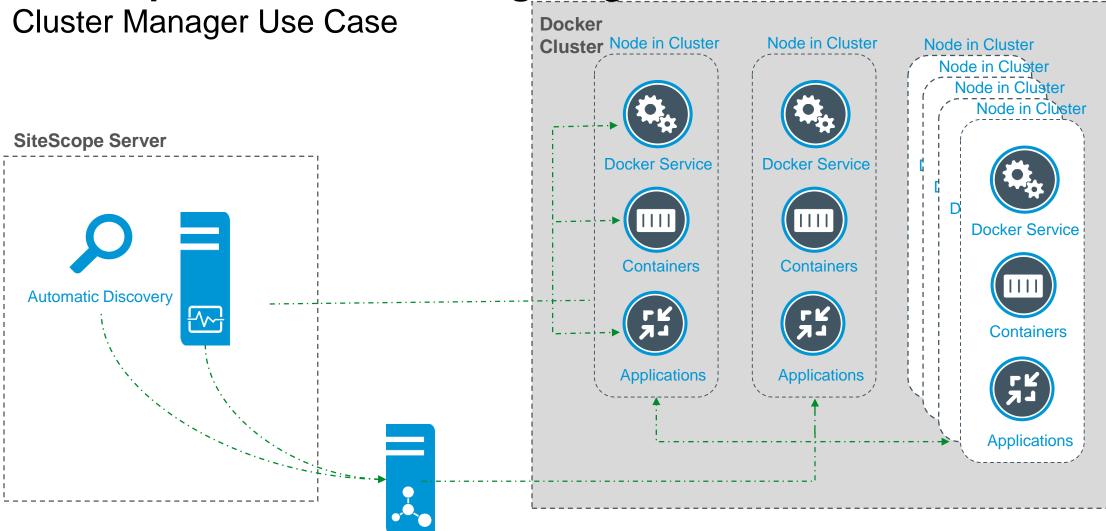






Workload

SiteScope Docker Monitoring Diagram





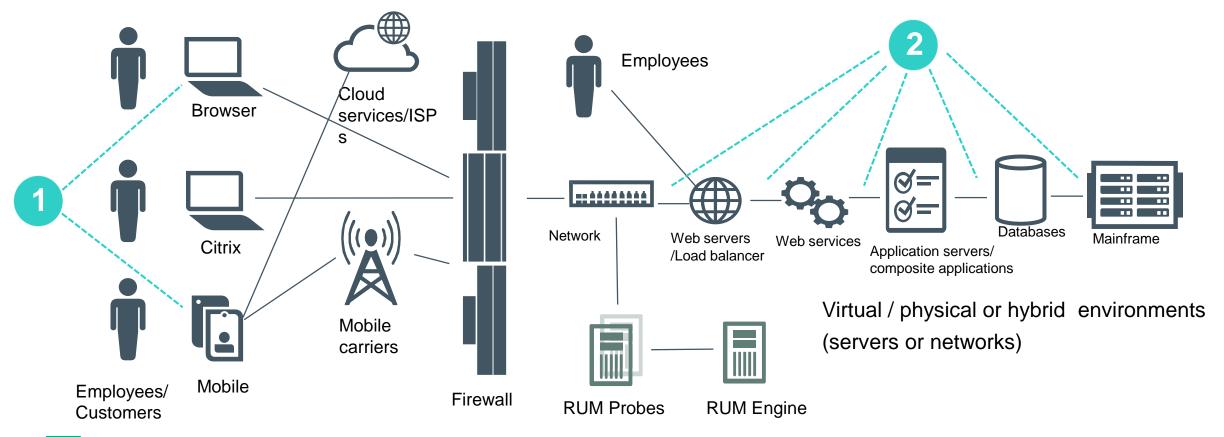
Cluster Manager Swarm or Kubernetes

What is RUM

All Users, All Devices, All Locations

Collect end user experience data from browsers or mobile devices

Collect application performance data from the network at the web tier, app tier or database



Broad protocol support for network monitoring

HTTP Protocols

- -HTTP/S
- Flash/ActionScript AMF

SOA Protocols

- -SOAP HTTP Based
- -WCF TCP Based

Mail Protocols

- -IMAP
- -POP3
- -SMTP

Application Servers

- -Citrix XenApp
- -IBM WebSphere MQ
- Oracle Forms NCA
- -SAPGUI

Database Protocols

- -IBM DB2
- Microsoft SQL Server
- MySQL Database Server
- Oracle DB (Thin JDBC Client)

Generically Supported Protocols

- DNS Generic UDP
- RDP Generic Streaming TCP
- RMI Registry Generic TCP
- SSH Generic Streaming TCP

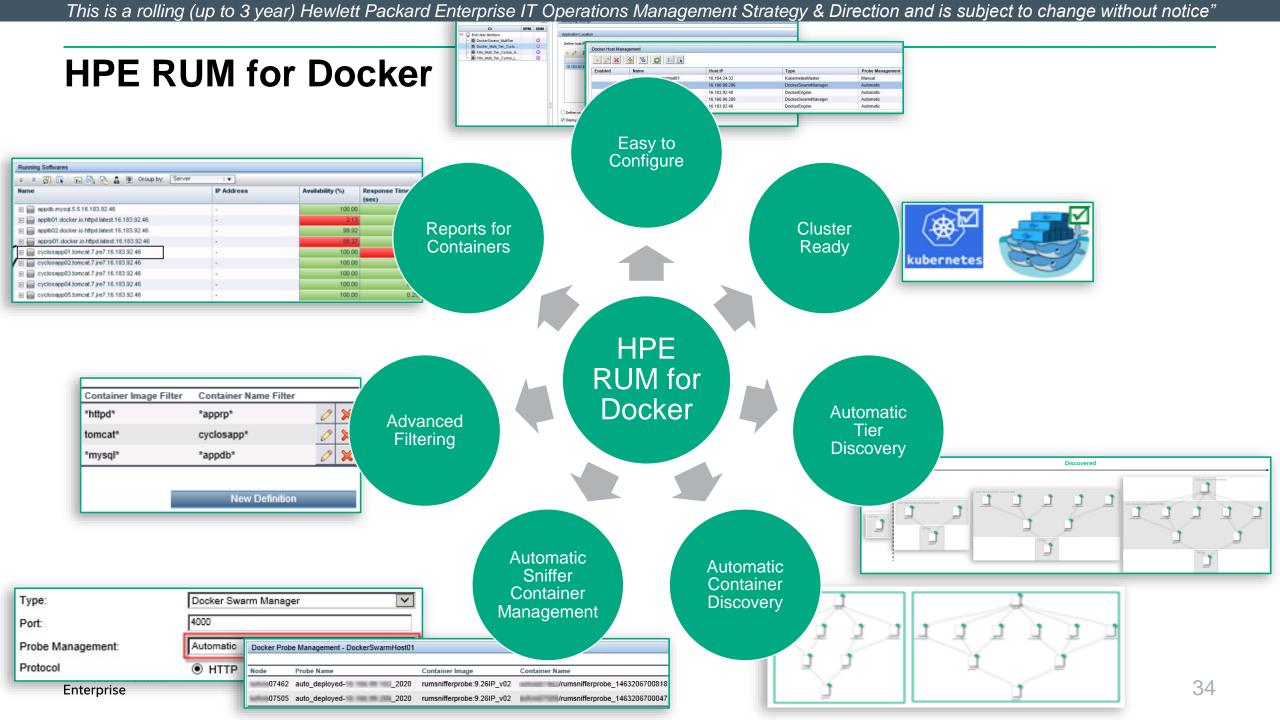
Others

- FTP
- ISO 8583
- LDAP

Financial

- NDC



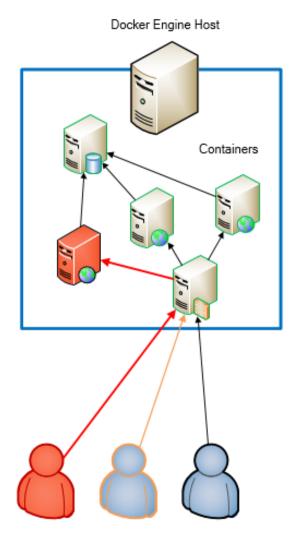


RUM and Docker Engine

Monitoring your containers hosted on a Docker Engine

Initial Configuration

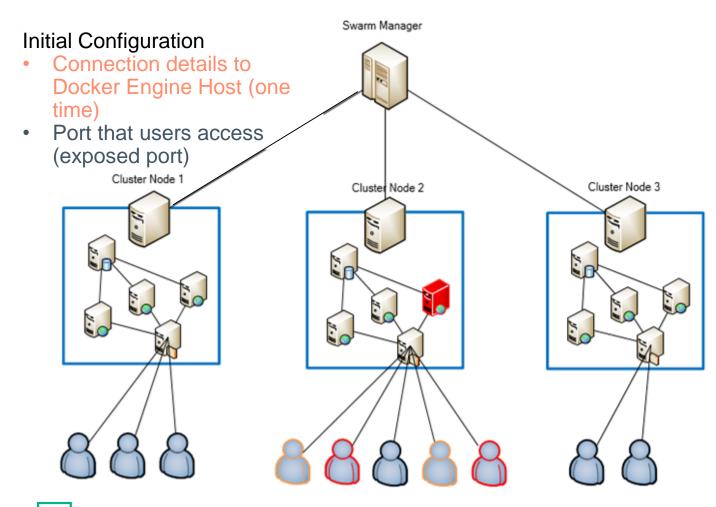
- Connection details to Docker Engine Host (one time)
- Port that users access (exposed port)





RUM and Docker Swarm

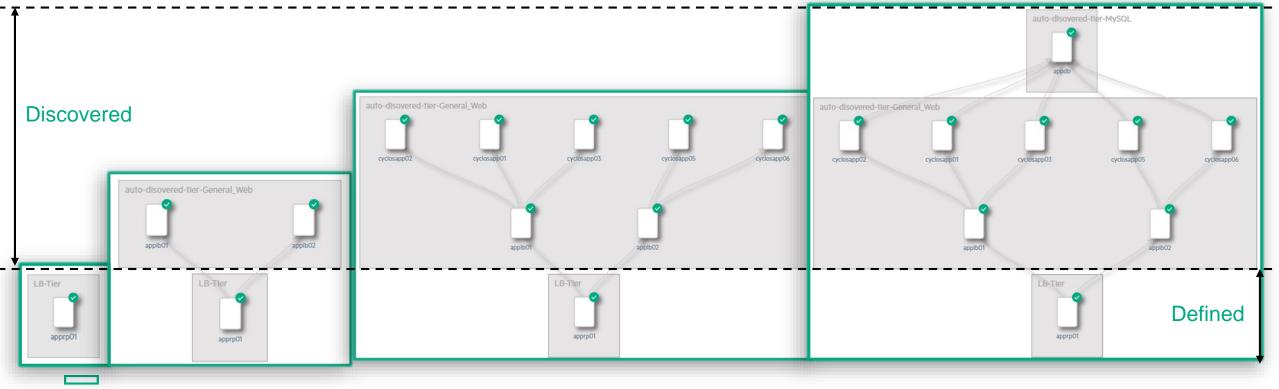
Monitoring your containers hosted on a Docker Swarm



Automatic App Tier Discovery

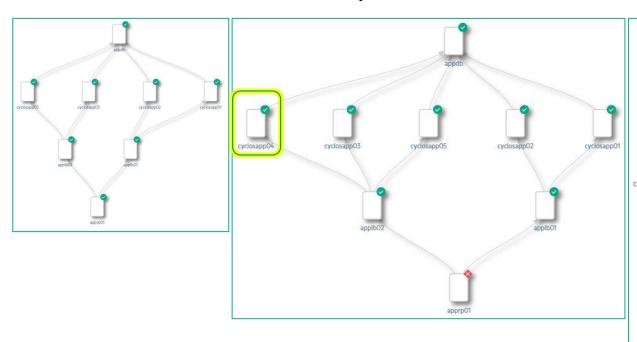
Backend tiers are automatically discovered and monitored

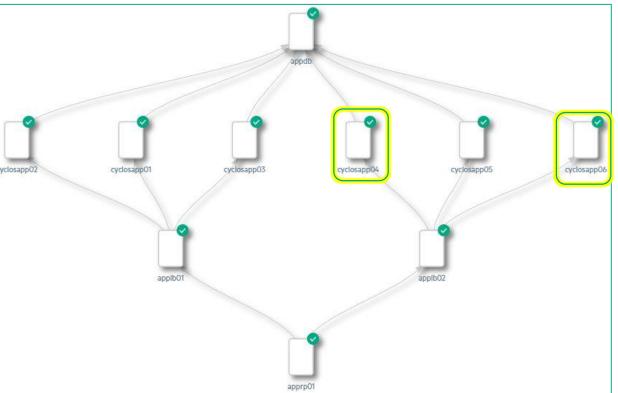
- Define the frontend tier (LB-Tier displayed below)
- Backend tiers are automatically discovered and monitored (web and MySQL tiers displayed below)



Automatic Container Discovery

New containers are automatically discovered and monitored

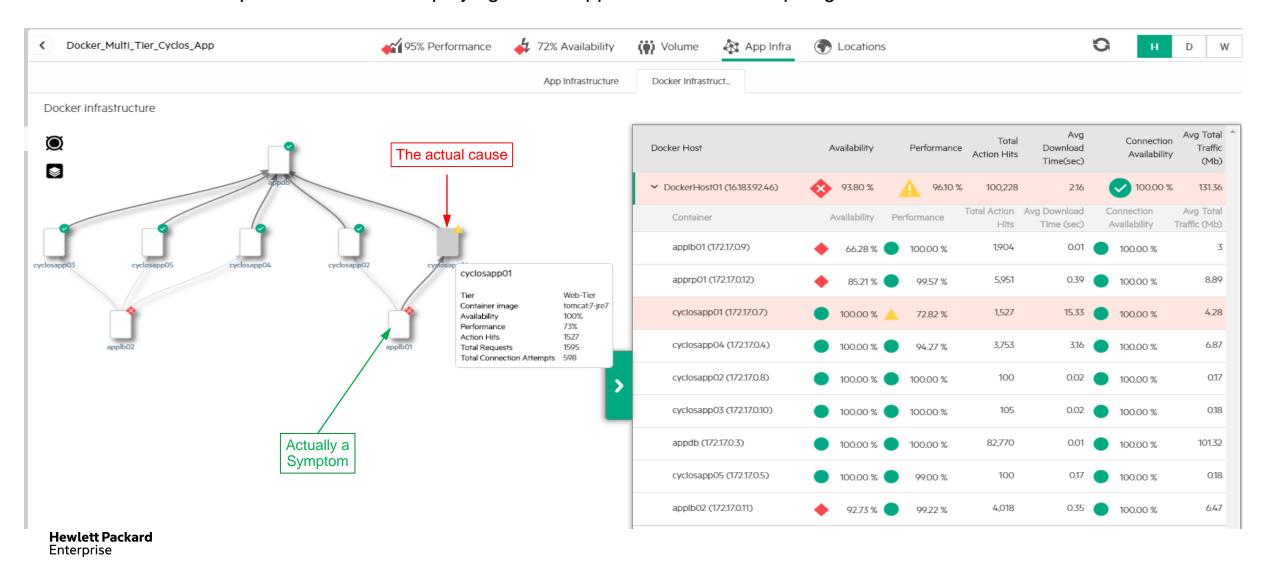




- Docker hosts and cluster managers are polled every few minutes for change
- New containers are automatically discovered and monitored

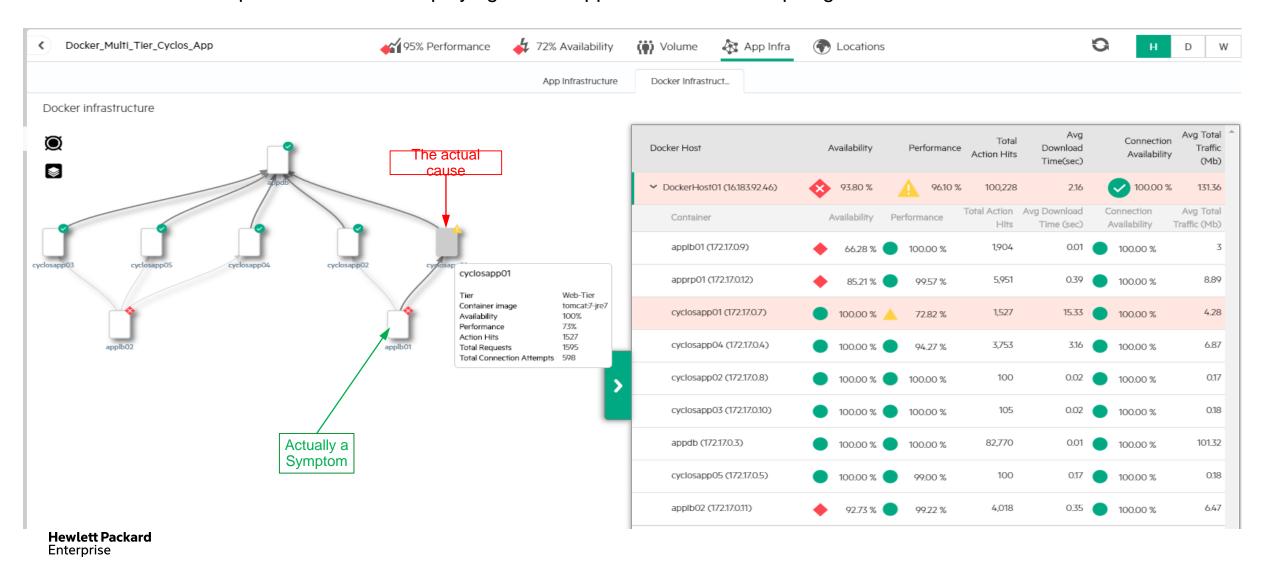
Enhanced Reports for Containers

New Docker Infra report dedicated to displaying unified app tier and Docker topologies



Enhanced Reports for Containers

New Docker Infra report dedicated to displaying unified app tier and Docker topologies

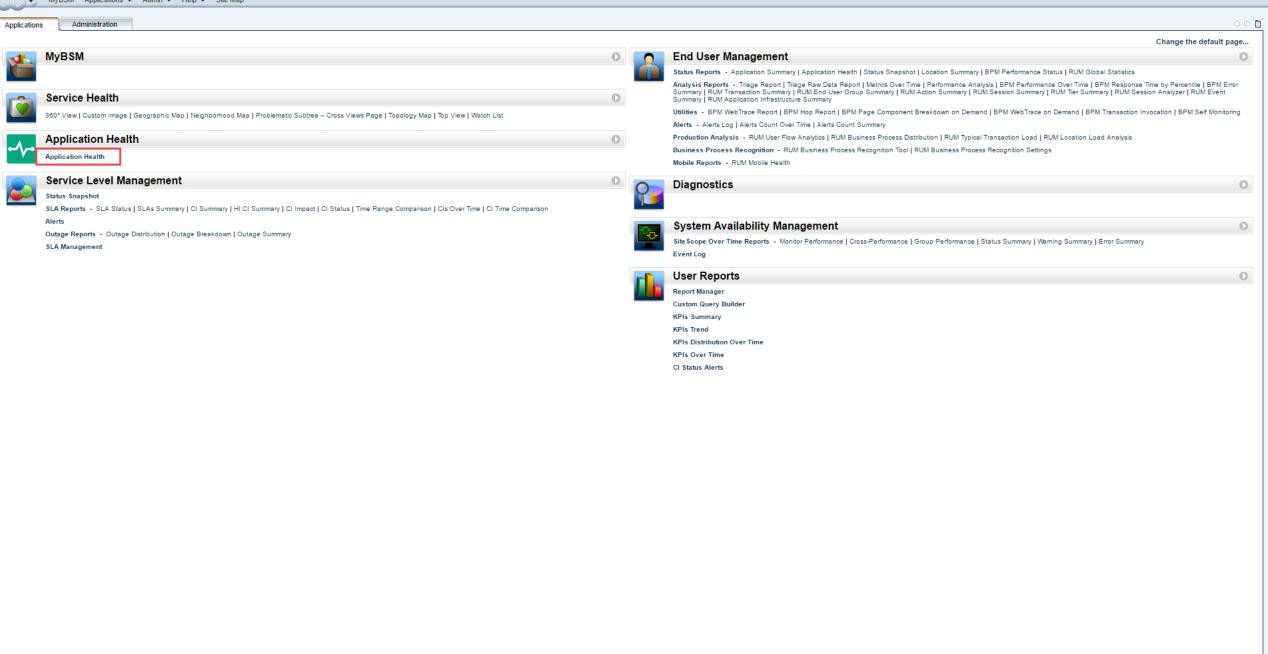


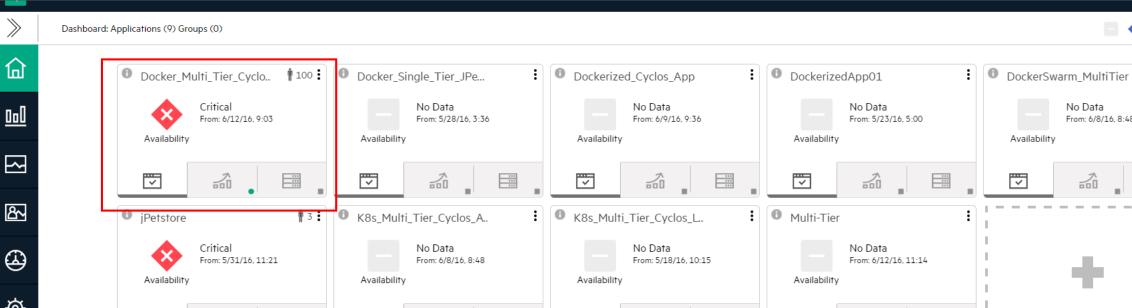
RUM for Docker Demo

APM Demo

Troubleshooting a Docker-based application

- Starting in the Application Health Dashboard
 - Notice application with Critical availability
 - Drill down into the Application Overview
 - Drill into the failures
 - Note the error log –
 - Note the Action associated with that response expand the action
 - Drill to Session details
 - Note the action in the session on which the request fails
 - Drill into the Application Infrastructure
 - Drill into Docker Infrastructure
 - Note the topology of the request and the application
 - Identify the root cause of the problem to the container level and it's location





No Data

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From: 6/8/16, 8:48

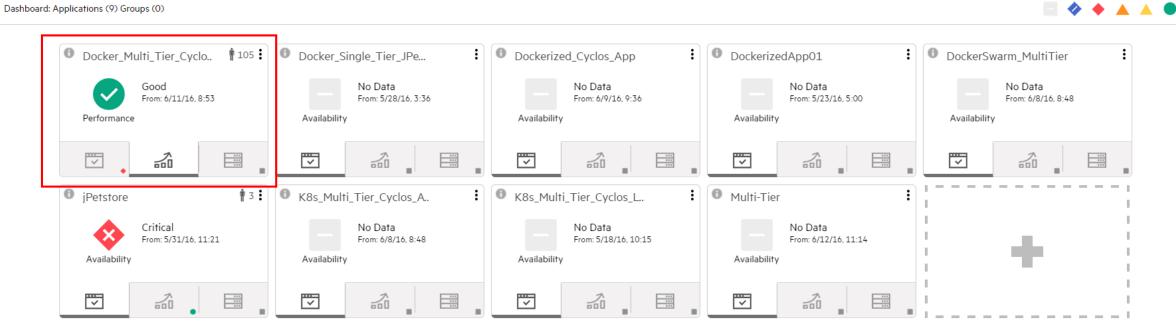
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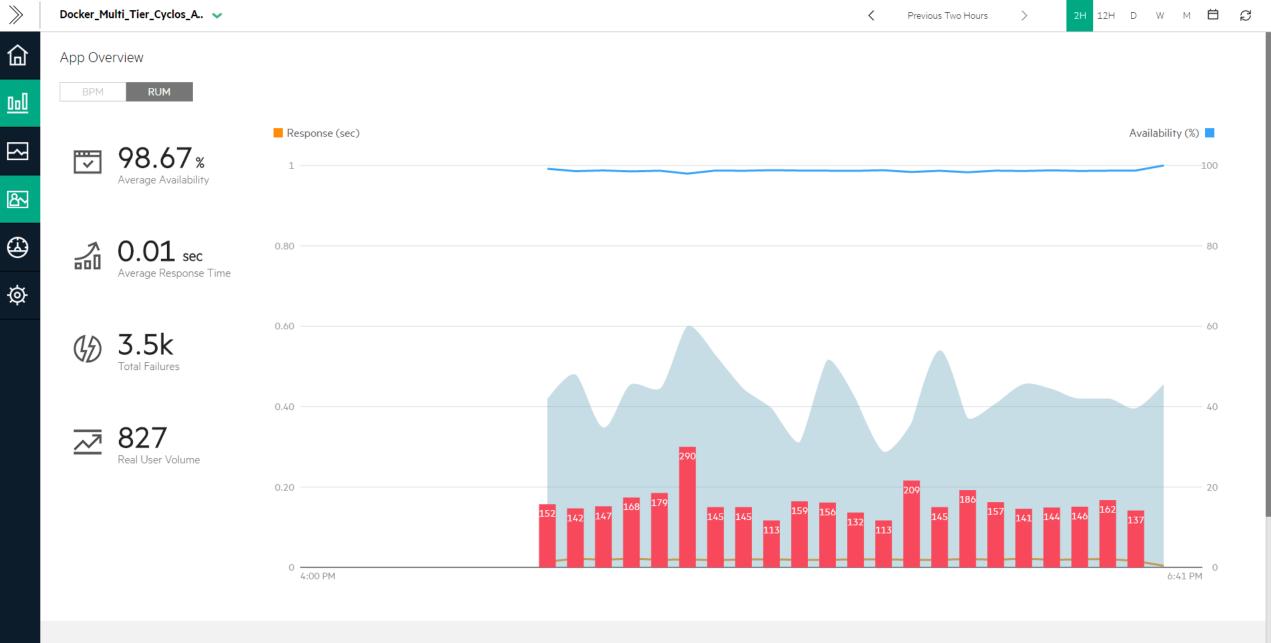
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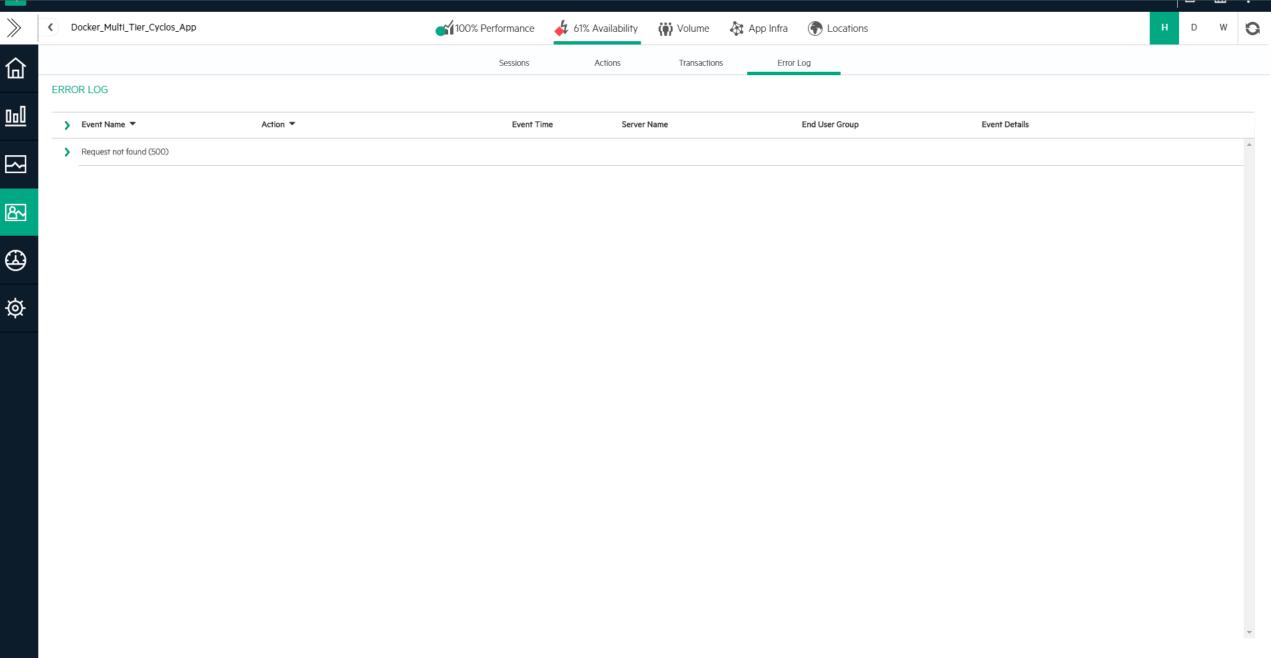
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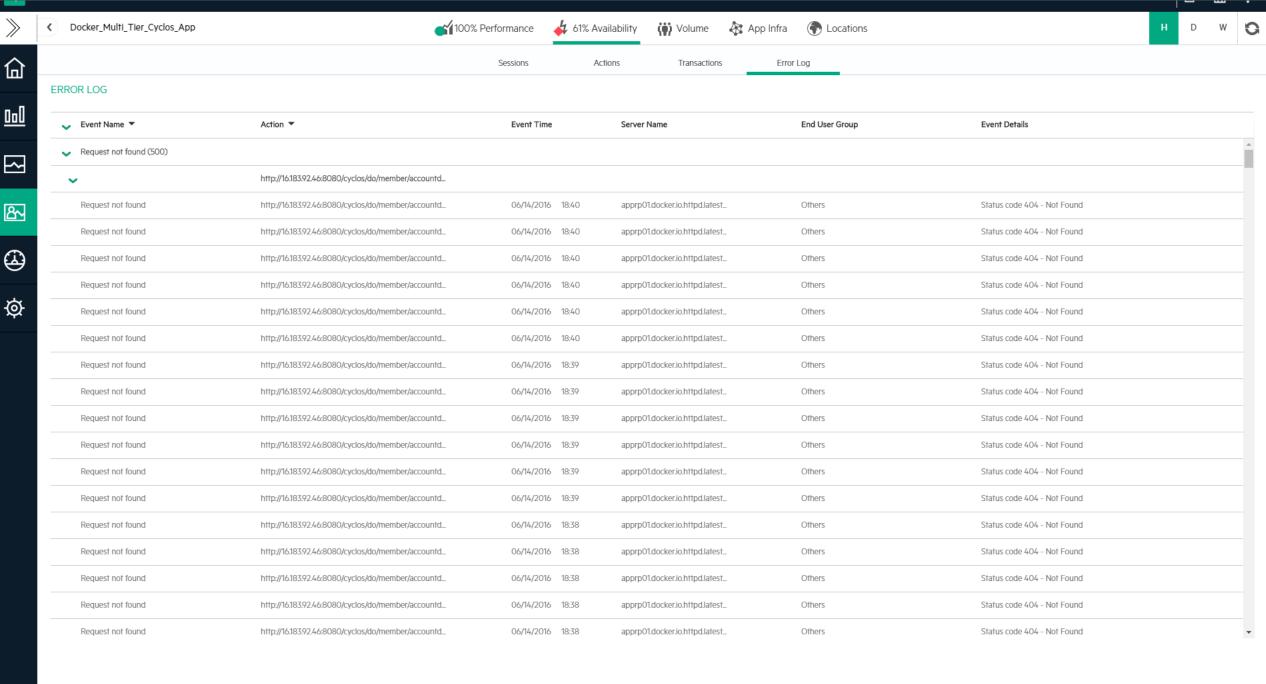
8~

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Properties

6/15/2016 4:38 AM Start time:

Application:

Docker_Multi_Tier_Cyclos_App Client IP: 147.65.0.1

End user subgroup: Others [0.0.0.0-255.255.255.255] Rio De Janeiro

Client host name:

j2ee07 User name:

N/A

20

6/15/2016 04:3: Docker_Multi_T

6/15/2016 04:3! Docker Multi T

Location: Total Traffic

Duration

Server IP: N/A

37.8 (KB):

Arrived from: N/A Client type: Safari Mobile

00:08:24 (hh:mm:ss):

HTTP/1.1 HTTP version:

Operating

Total action hits:

system:

135.82 Latency (ms):

General Events

No data was found.

N/A

Actions





http://16.183.92.46:8080/cyclos/





http://16.183.92.46:8080/cyc...ipal=j2ee07&password=***

http://16.183.92.46:8080/cyclos/do/member/home?fromMent 6/15/2016 04:3!

http://16.183.92.46:8080/cyc...rue&fromQuickAccess=true | 6/15/2016 04:3!

http://16.183.92.46:8080/cyc...member/profile?fromMenu=tri| 6/15/2016 04:3!

http://16.183.92.46:8080/cyc...accountDetails?fromMenu=tri| 6/15/2016 04:3!



Start Time	Application	Events	Total	Server	Networ	Client	Think	Total	Snapsho	•
			Time	Time	k Time	Time	Time	Traffic	t	
			(sec)	(sec)	(sec)	(sec)	(sec)	(KB)		
6/15/2016 04:3	Docker_Multi_T	-	0.210	0.014	0.196	0.000	0.812	4.9	No	
6/15/2016 04:3	Docker_Multi_T	-	0.209	0.008	0.201	0.000	0.799	0.8	No	
6/15/2016 04:3	Docker_Multi_T	-	0.215	0.015	0.200	0.000	0.825	0.7	No	
6/15/2016 04:3	Docker_Multi_T	-	0.212	0.015	0.197	0.000	0.803	0.7	No	≣
6/15/2016 04:3	Docker_Multi_T	-	0.215	0.014	0.201	0.000	0.803	0.7	No	
6/15/2016 04:3	Docker_Multi_T	Request n	0.011	0.007	0.004	0.000	0.000	8.2	Yes	
6/15/2016 04:3	Docker_Multi_T	-	0.218	0.013	0.205	0.000	0.797	0.7	No	
6/15/2016 04:3	Docker_Multi_T	-	0.216	0.015	0.201	0.000	82.462	0.7	No	
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🥯 Requestin..

Docker_Multi_T



0.190

0.199

0.206

0.200

0.203

0.001

3.029

2.212

0.228

0.216

0.217

0.014

2.839

2.013

0.022

0.016

0.014

0.013

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0.803

0.797

0.801

0.800

0.000

5.0 No

0.9 No

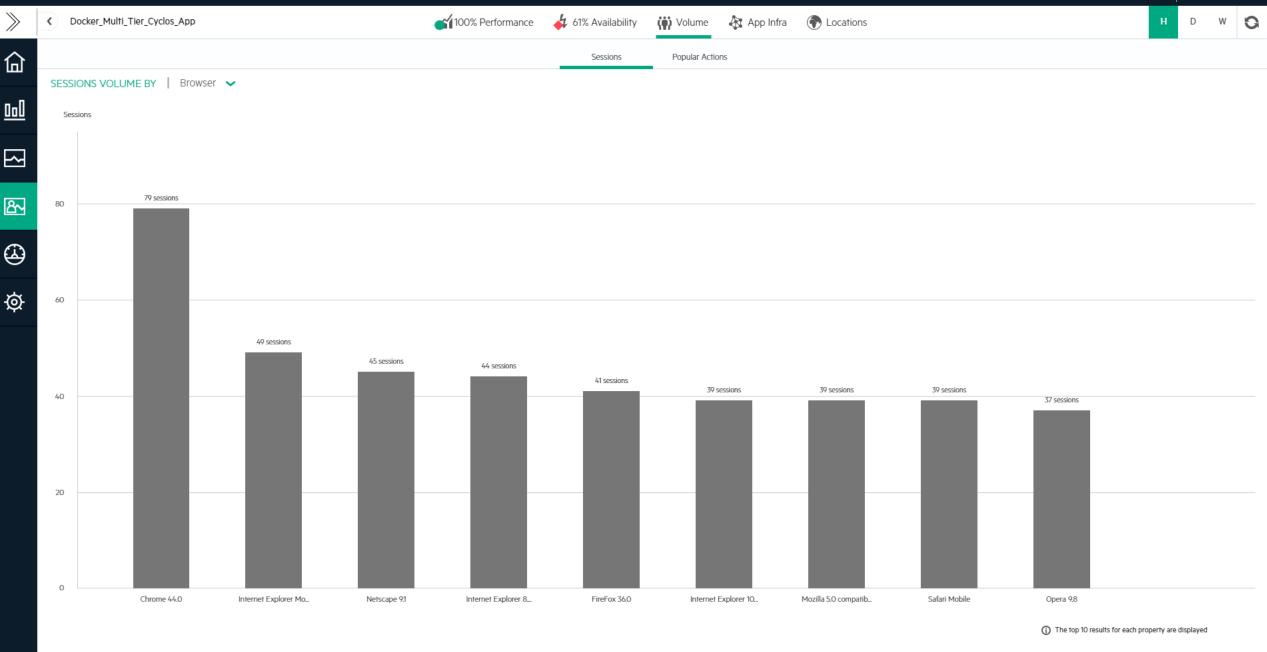
0.7 No

0.7 No

0.7 No.

8.2 Yes

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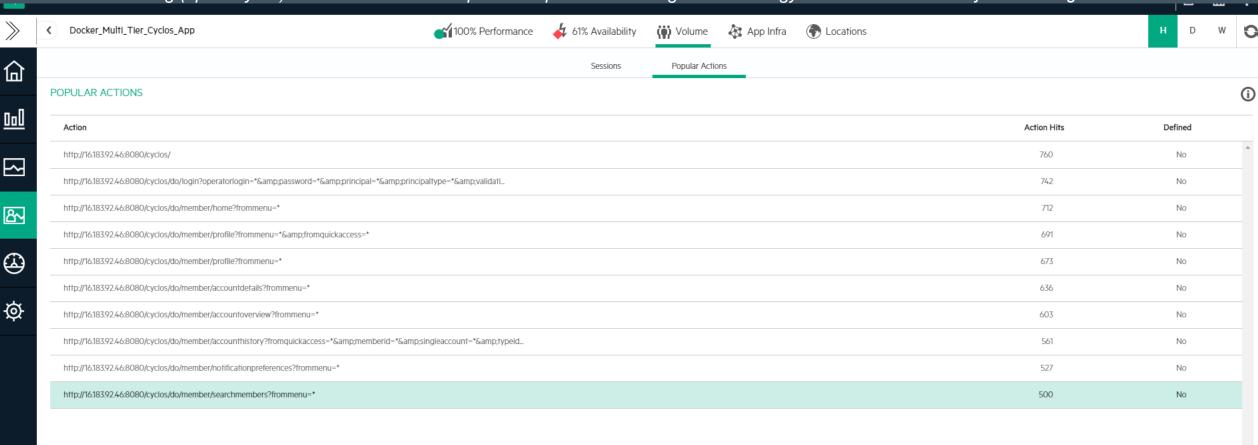
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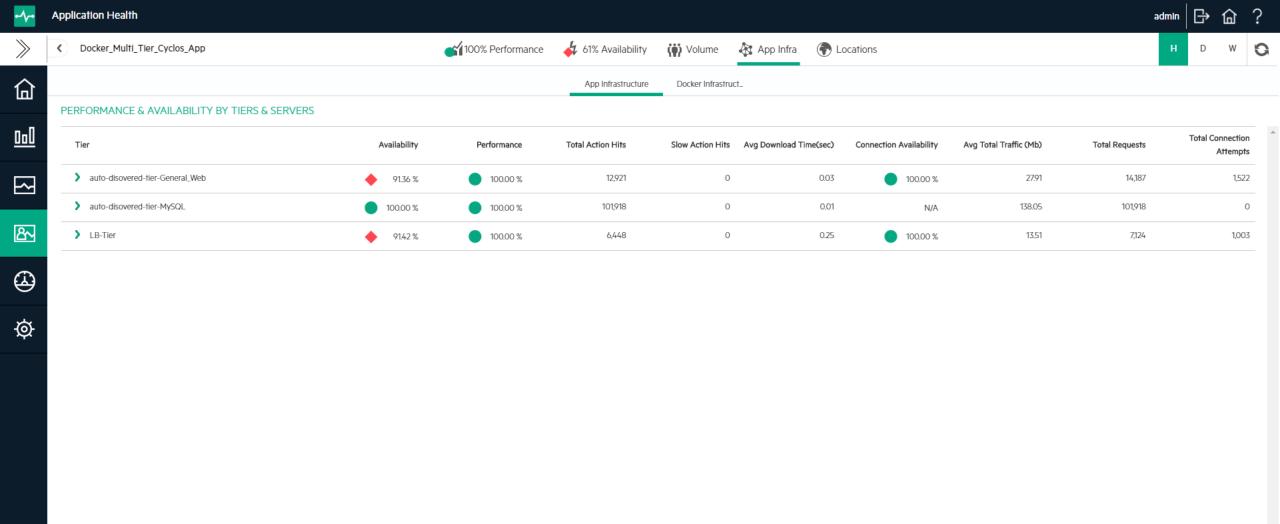
Windows

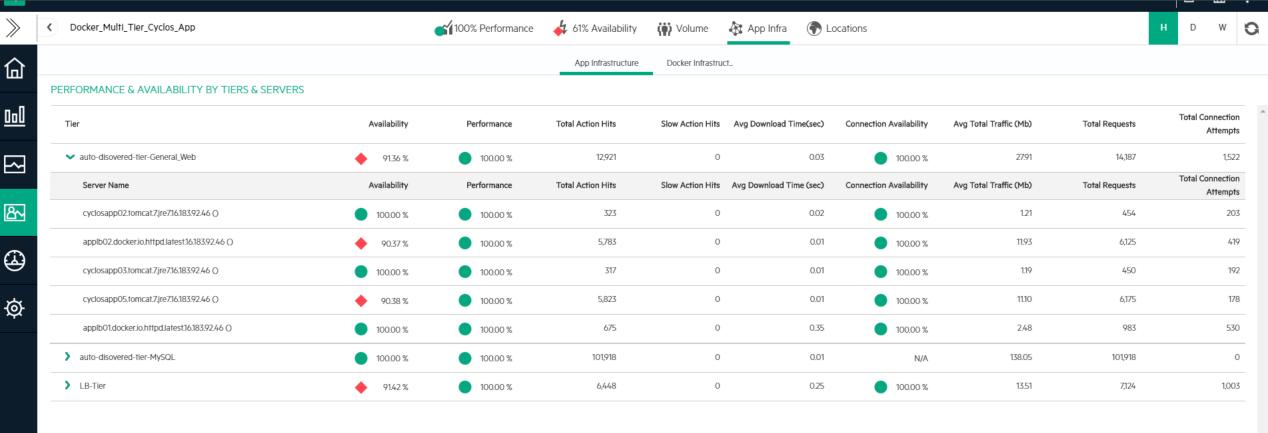
WindowsPhone

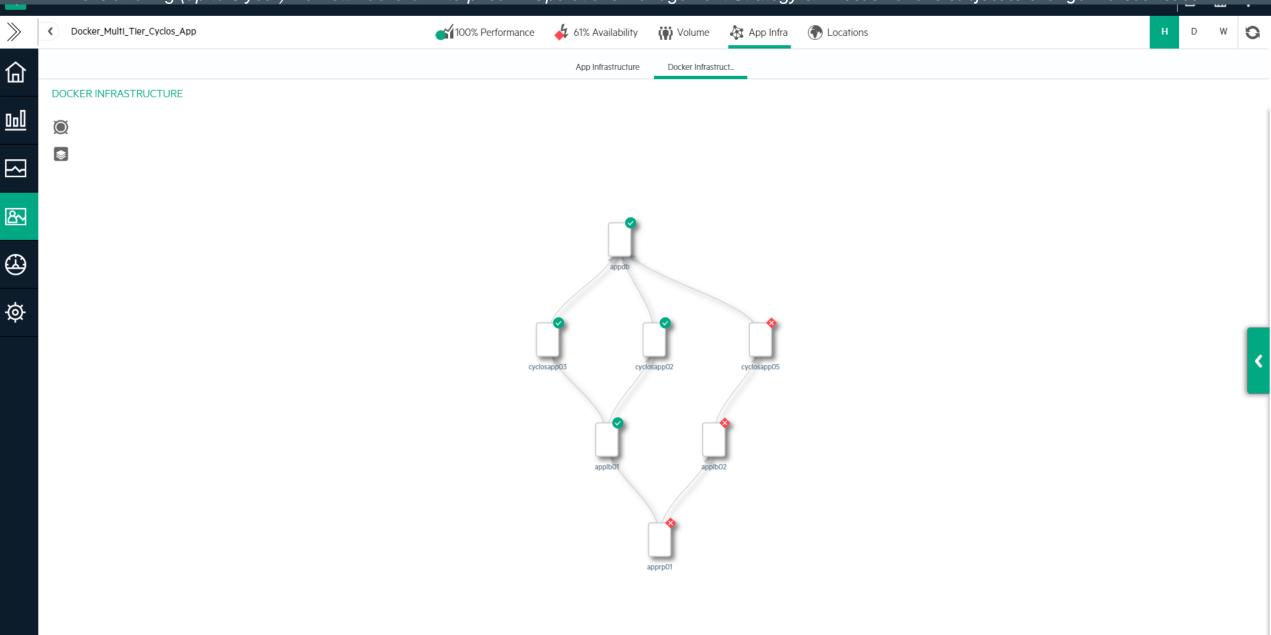
Undefined value

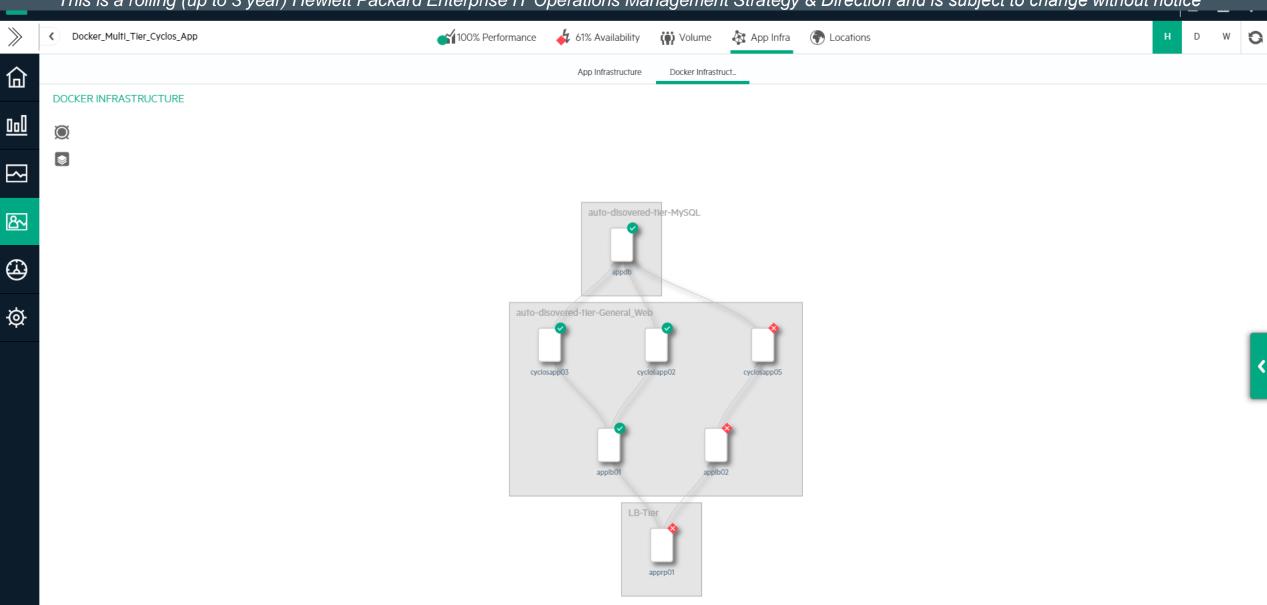
Macintosh

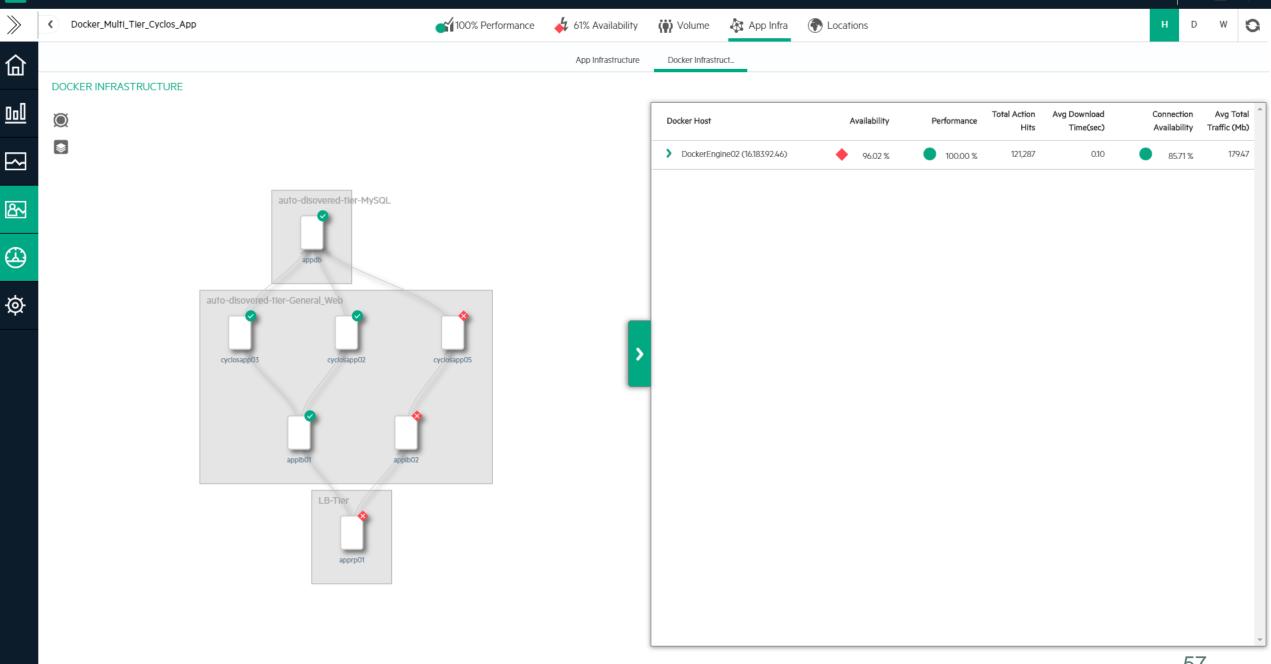


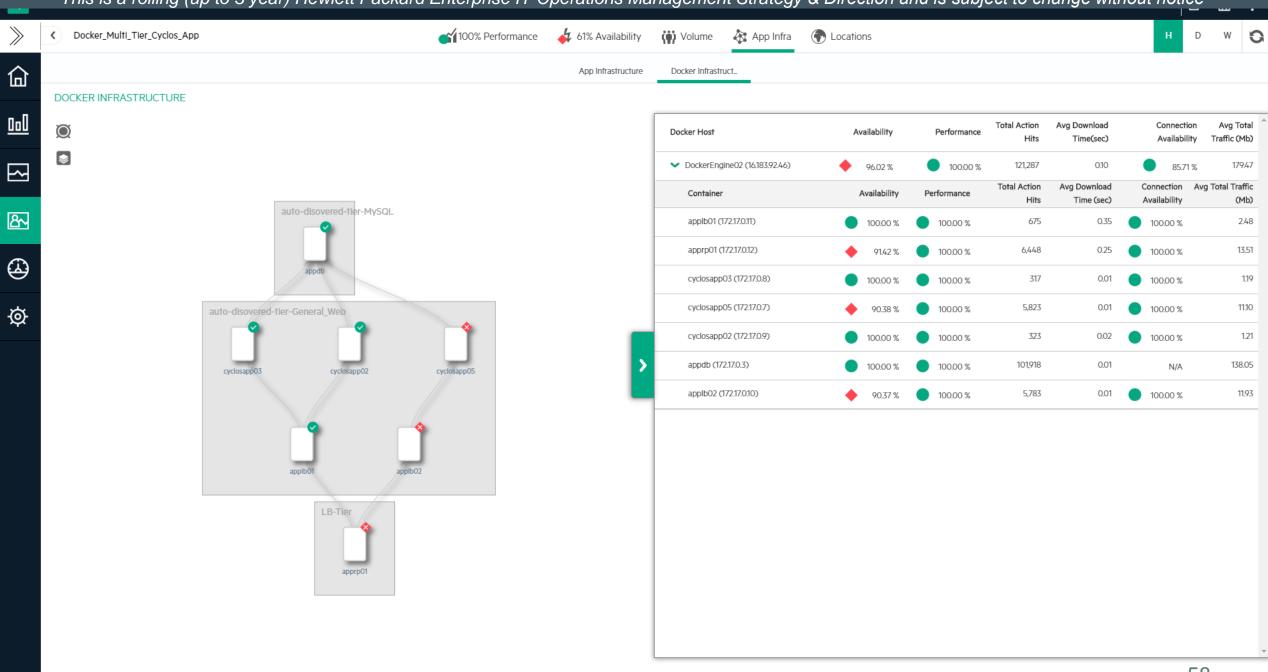












Predictive Analytics

Service Health Analyzer - SHA





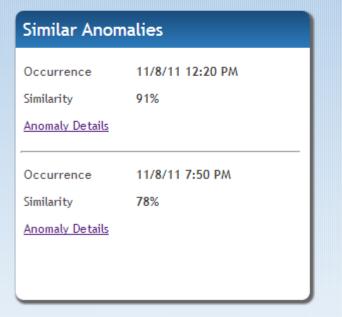
Anomaly Detected | Started at 11/28/11 6:30 AM| No end date.

Investigate

Business Impact APPLICATIONS/SERVICES SLA LOCATIONS Advantage Infrastructures SLA New York 20 Locations Advantage Banking (Service) Users affected: 89 (83%) Exceeded Singapore 10 Locations **EUM Report SLM Report** London 8 Locations Paris 8 Locations

Root Cause	
Туре	[Pattern] Known Issue
Description	There is a DB issue, Incorrect db server memory configuration causes high swap rate
Submitted on	23/4/2011 13:46
Submitted by	Kate J.
Pattern Details	
Туре	[Layer Analysis] SERVER

Related Items					
CI	Stock Trader Host (host)				
Abnormal metric	Paging File Usage				
Remediations					
CI	Stock Trade DB (mssql_db)				
Abnormal metric	Transactions Per Second				
Remediations					

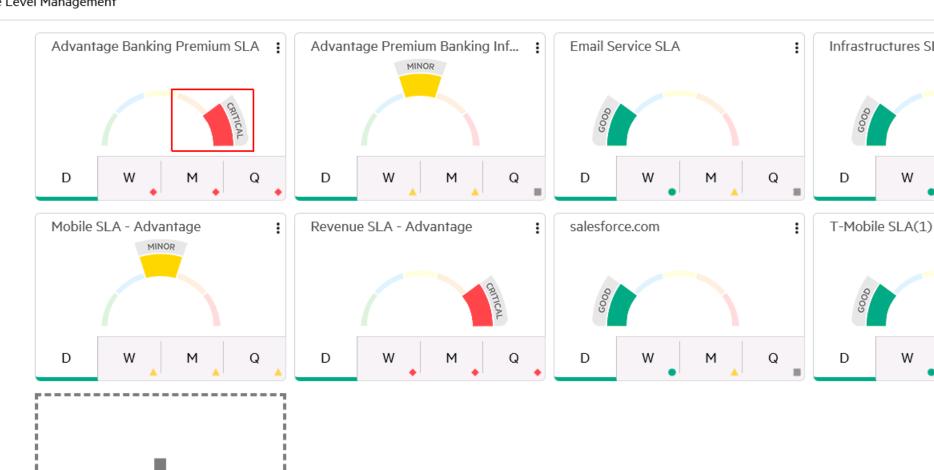


APMService Level Management



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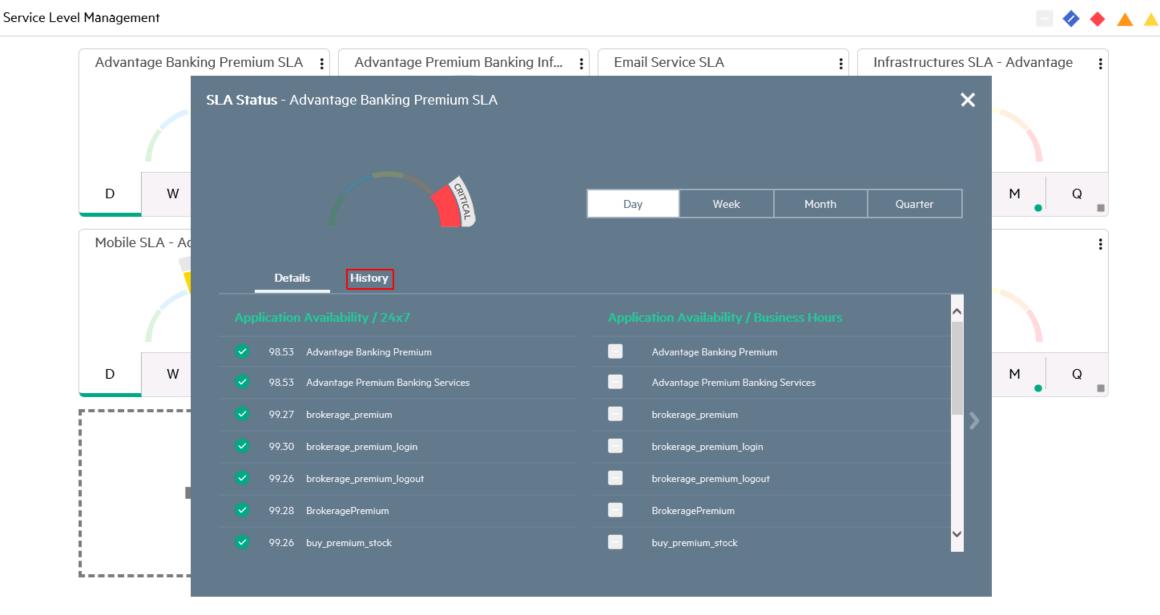


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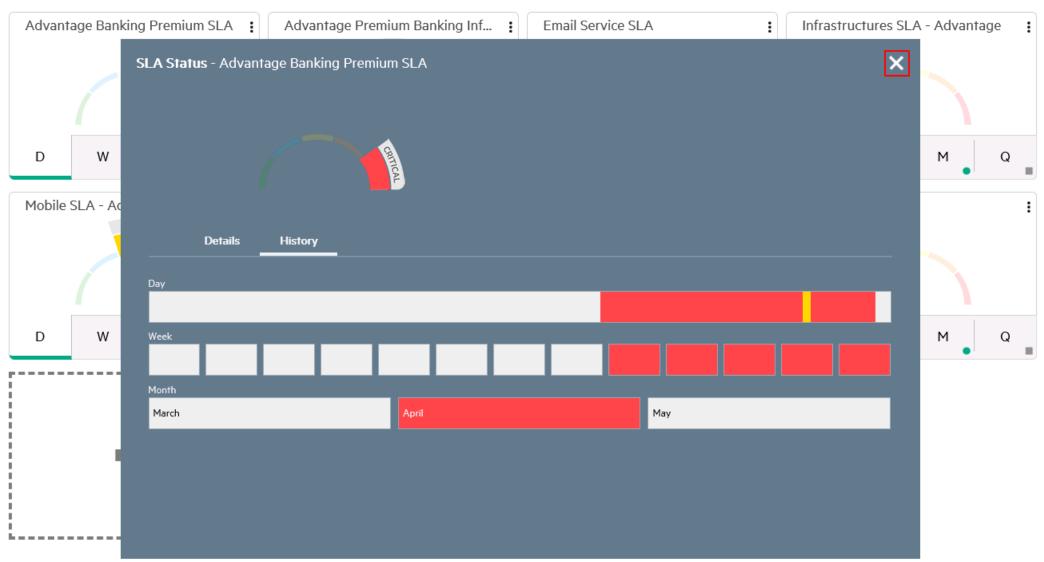


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With an Eye Towards the Future

The Unified APM & AppPulse Story

APM enables DevOps



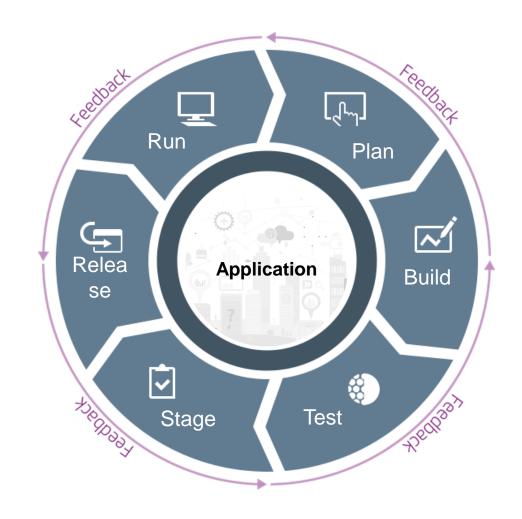
Help IT survive rapid delivery and constant change by allowing controlled self service application management Give IT visibility into the UX



Give development teams insight to production for optimizing app performance, experience and usability



Lead the Enterprise DevOps



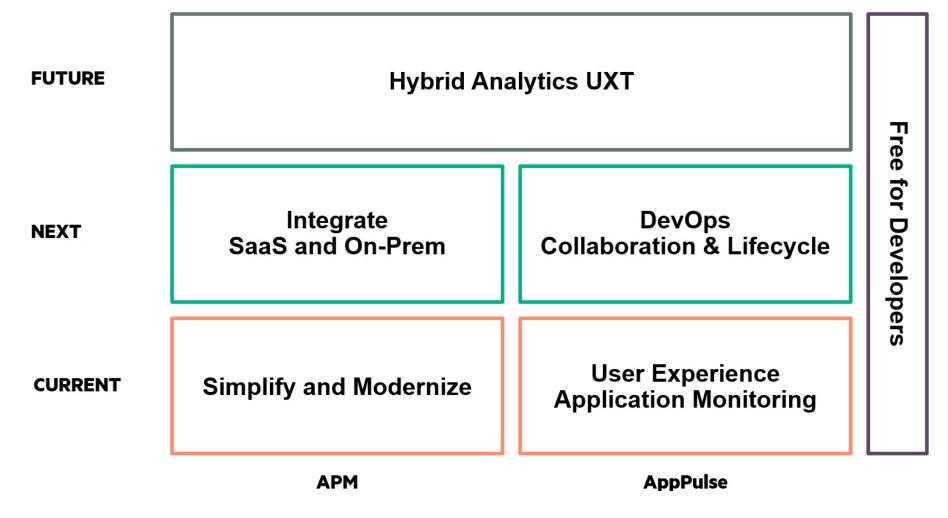


Strategic Priorities

Cont. product innovation and rapid releases Free version for developers Innovate and Expand Increase global SaaS presence **Embed Analytics** Simplify product structure and packaging Introduce UXT Suite Unify On-Premise and SaaS offerings Integrate AppPulse to On-Premise APM **Hybrid Delivery** Bring AppPulse On-Premise



Strategic Direction



Holistic monitoring strategy

IT Ops

Event management

Alerts

Consolidated dashboards

Performance and availability troubleshooting

Support mobile, web, enterprise and packaged applications – SAP, Siebel, Citrix etc. End to end transaction visibility

Real user experience

Proactive synthetic

Infrastructure

App Team

Self Service

UX measurement

Client isolation

Code level visibility

User behavior

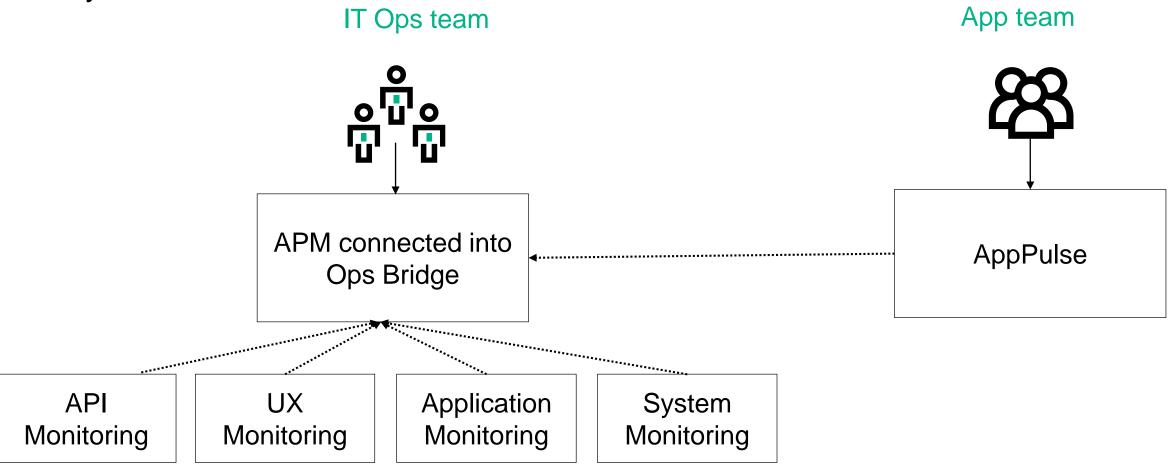
Business insights

Agile closed loop process for fixes



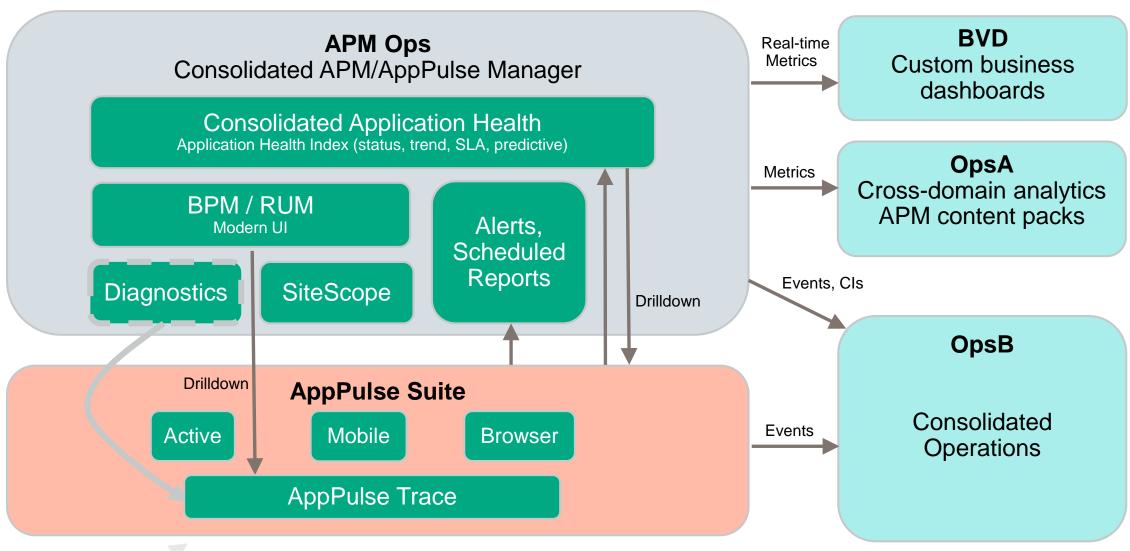
APM or AppPulse

Why choose?

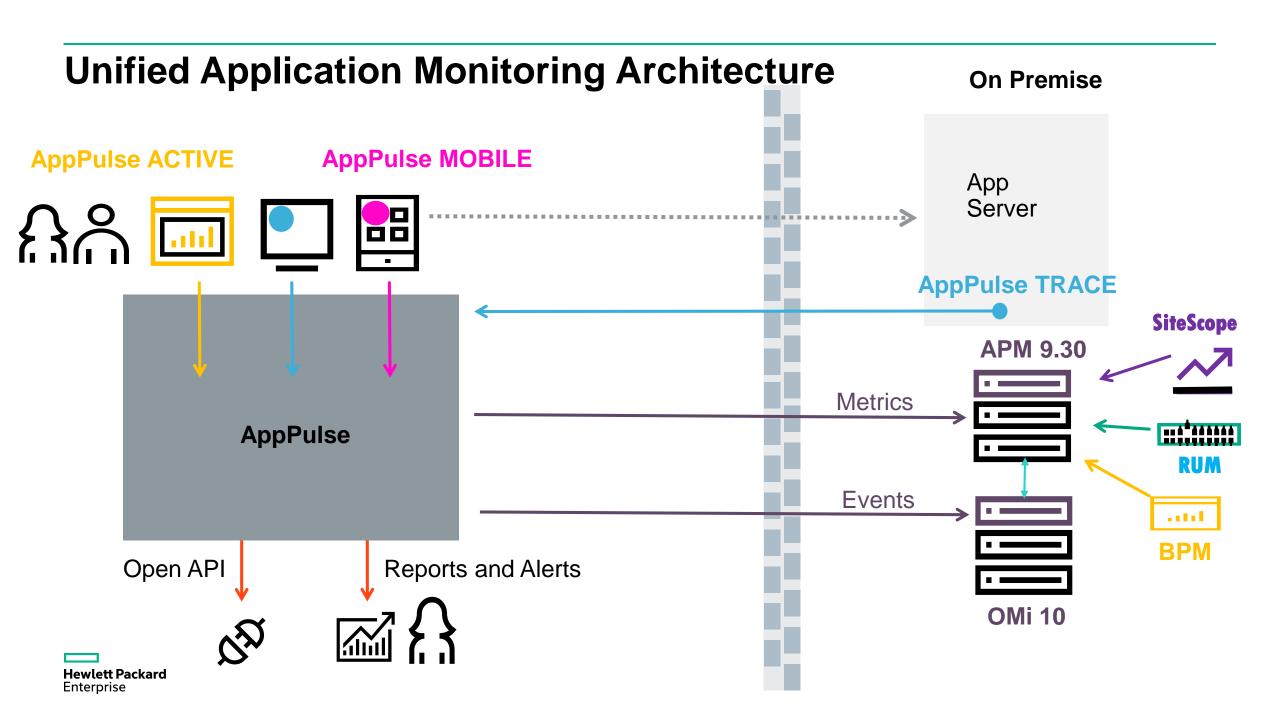




Unified APM Suite







Summary

- We reviewed the APM story including BPM, RUM and SiteScope
- We looked at the capabilities of Real User Monitor and drilled into the Docker monitoring features
- We looked at a specific instance of troubleshooting a containerized application and identified the container in trouble and the server it is running on.
- We reviewed the capabilities of APM predictive analytics and the new SLM interfaces
- We presented the forward looking vision for how APM and AppPulse will walk into the future

Thank You!



Thank you

 Complete the short survey and opt-in for more information from Hewlett Packard Enterprise.

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